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TALES CALCULATED TO DRIVE YOU



No. 18  
DEC.



# MAD



10c



LOOK GANG! ANOTHER SURPRISE! IN  
THIS ISSUE...**YOU** DRAW THE COVER!



K



K



THE CLASSICS DEPT.: ...HELLO! READY FOR ANOTHER IDIOTIC SESSION OF MAD READING?... GOOD! TODAY, IN THE CONTINUED INTEREST OF DESTROYING THE CLASSICS, WE TURN TO A STORY LONG DEAR TO OUR HEARTS, AND WE PRESENT TO YOU THE MAD VERSION OF THAT QUAIN AND DELIGHTFUL CLASSIC...

# ALICE IN WONDERLAND!



Alice was beginning to get very tired of sitting by her sister and having nothing to do. She had peeped into the book her sister was reading but it had no pictures...

...Suddenly a White Rabbit ran by. There was nothing so remarkable in that, but, when the Rabbit actually took a watch out of its waistcoat pocket, Alice started to her feet...





Burning with curiosity, she ran across the field just in time to see it pop down a rabbit-hole. Alice went after it...

The rabbit-hole went straight on like a tunnel and then dipped suddenly down and Alice found herself falling...

...down what seemed to be a very deep well. First she tried to look down but it was too dark to see!



Then she noticed the sides were filled with cup-boards and book-shelves.

Down, down, down... "I wonder how many miles I've fallen!" she said... when suddenly...

...thump! thump! Down she came upon a heap of sticks and the fall was over.



what a mess!



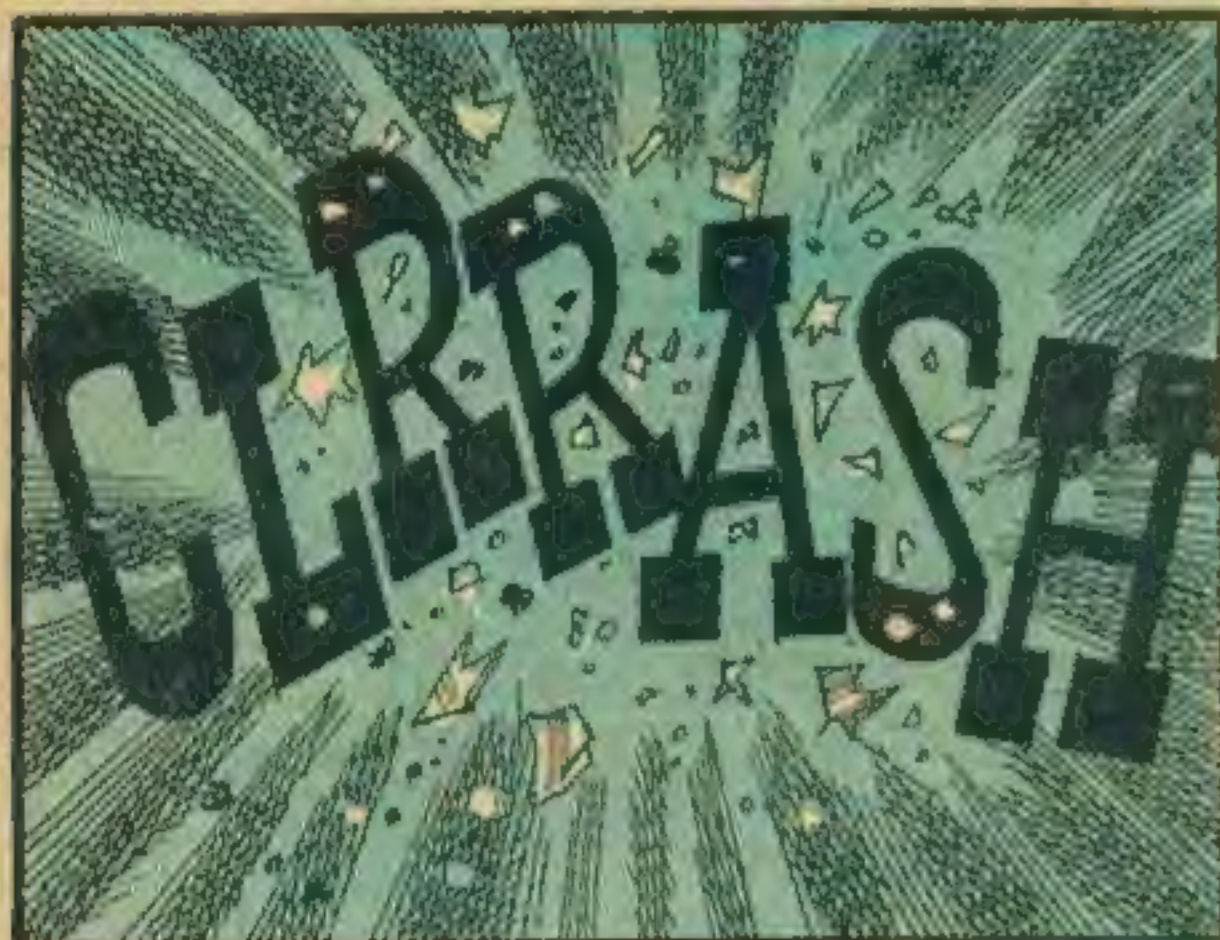
...Well... that's the way it goes!... And so, on to our next adventure... "Through the Looking Glass"! Alice had been sitting curled up in a corner of the great armchair...

"How nice it would be to get through into Looking Glass House," said Alice... "I'll pretend the glass has got all soft like gauze." She was up on the chimney-piece while she said this...



Though she hardly knew how she had got there, the glass was beginning to melt away like a bright silvery mist! In another moment Alice was through the glass...

By George! That "pretending" business sure can get a body into trouble!... The whole gol-durned mirror... smashed to smithereens! Alice began looking about...



...and there was the Rabbit hurrying along. Alice fancied she heard him say something like "Updok!"

At the end of the hall appeared a doorway through which the Rabbit flew with Alice right after.

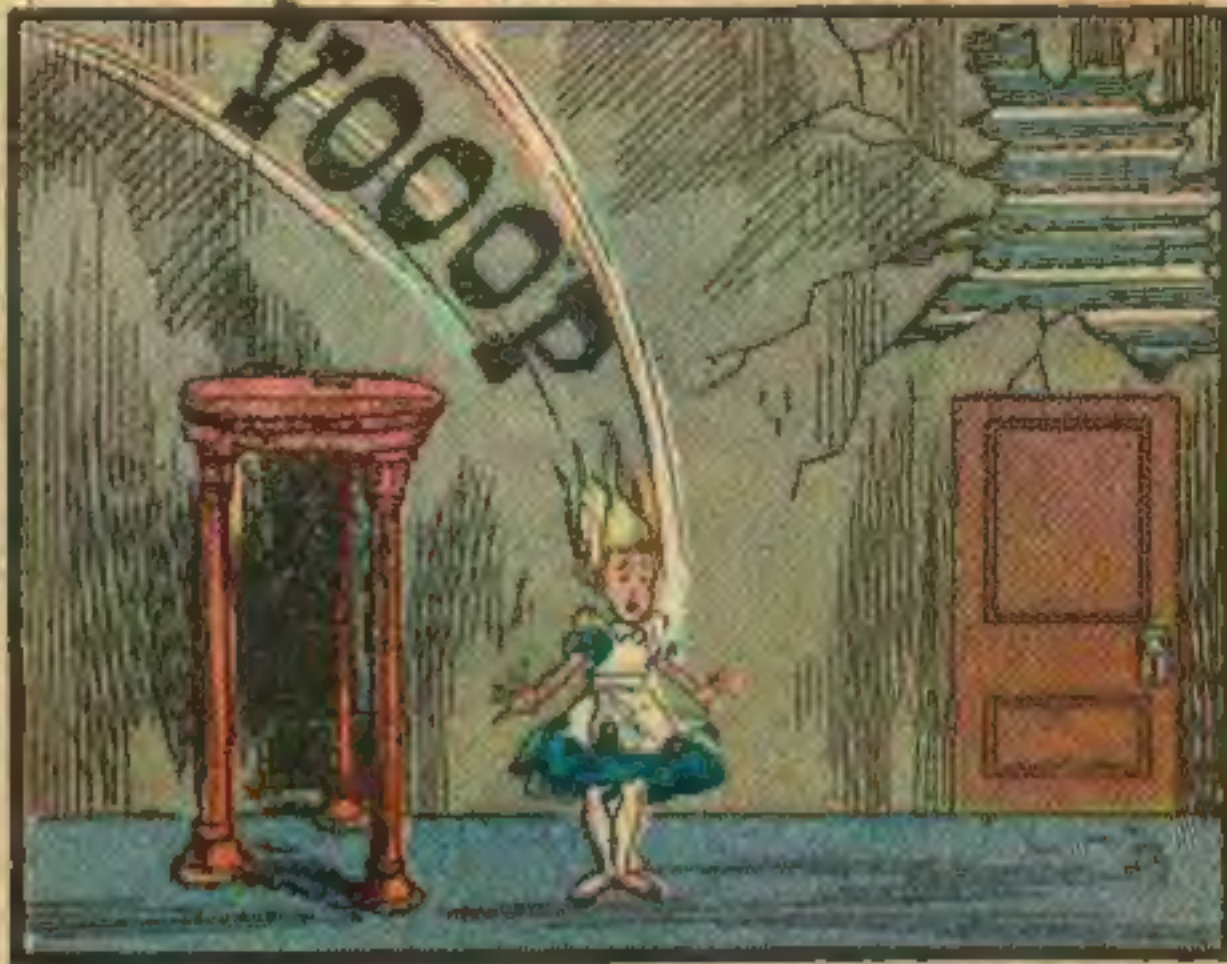
However, the door being fifteen inches high, and the wall being harder than her head, Alice was unable to follow!





Suddenly, Alice came upon a table of solid glass with a tiny golden key on it and beside the key, a tiny bottle inscribed with the words "DRINK ME."

Since it would do her no good to open the tiny door, she turned to the bottle and finished it off. "How curious! I must be shutting up like a telescope!" said Alice.



And now her size was OK... the door was OK... She went to get the key... but Alice was too small!

So she grew big again from a cake that said "EAT ME"... got key OK... went to door... but Alice was too big!

...Drank more "DRINK ME" bottle... size OK... door OK... went to get key... but Alice was too small!



...ate cake... key OK... table OK... size OK... but the door was too big!

...more bottle... key OK... size OK... door OK... but the room was too small!

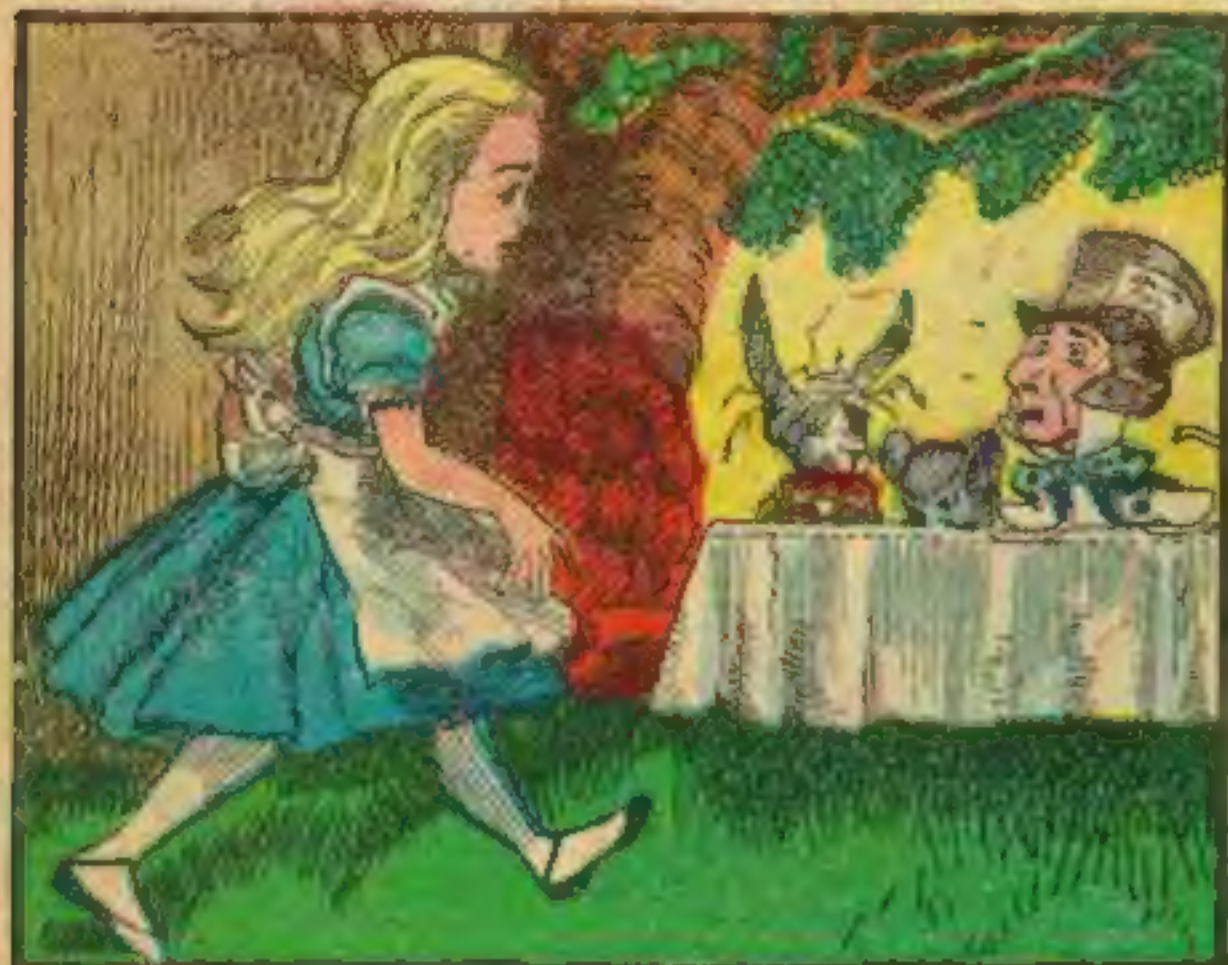
...more cake... door OK... size OK... table OK... but the key was too big.

...bottle... key OK... door OK... size OK... table OK... but the picture was too small!





This whole business was getting ridiculous so Alice called the 'super' who let her out with the pass key! Outside were a March Hare, a Mad Hatter and a Doormouse.



"No room!" they cried at Alice who said, "Gracious, a talking March Hare!" However, the March Hare wasn't really talking. It was the Doormouse (who was a ventriloquist.)\*



"Very well," said the Hatter springing from his seat. "You may join our tea-party! Come, let's put on our war-paint!"

"But what has war-paint to do with a Mad Tea Party?" said Alice. "Mad Tea Party? Who said Mad Tea Party..."

"This is going to be a Boston Tea Party," said the Hatter. But Alice had been distracted by the White Rabbit...



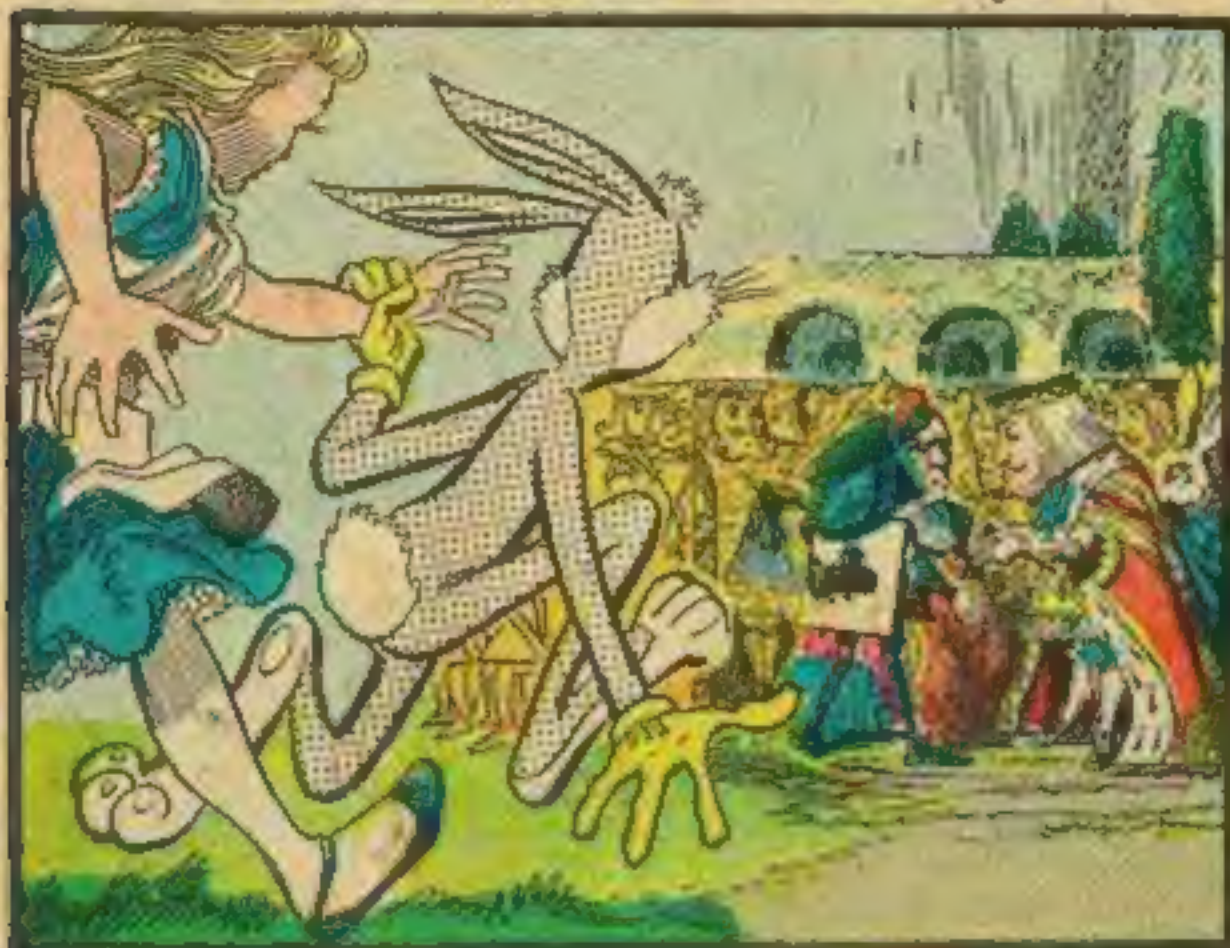
This time she was determined to catch him...to learn what that strange sound, "Updok" meant!... "Updok... What's Updok... What's up-doc?"... Now she knew!

An instant later, bravery was fear... hunter turned hunted...for Alice suddenly realized from movies she'd seen...this Rabbit was very dangerous to chase!

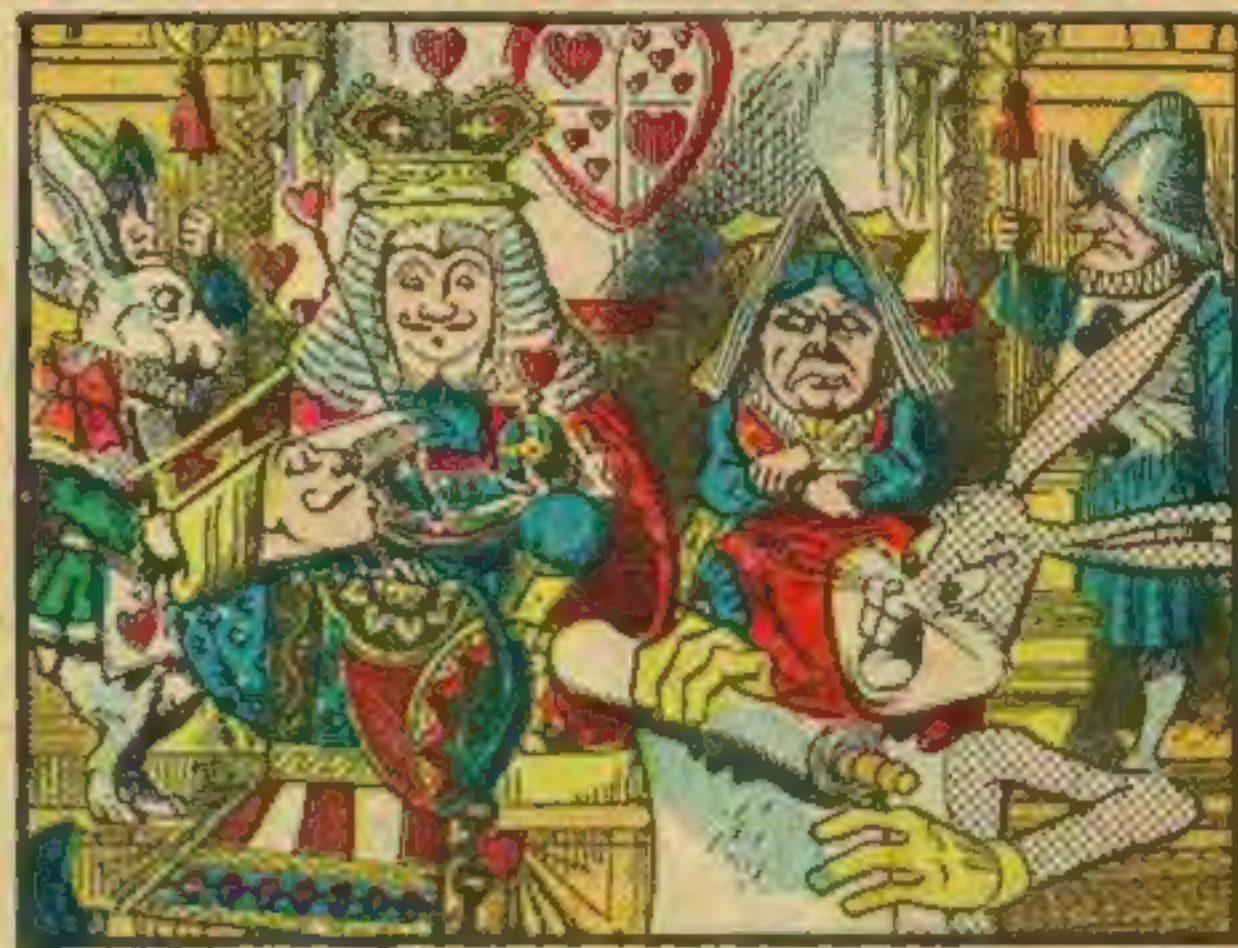




In any case, a cry of "The trial's beginning!" was heard in the distance. "Come on!" cried the Rabbit. Ahead of them, the King and Queen were holding court.



It seems that the Knave of Hearts stole some tarts. And so...don't ask us why, but we now come to part where White Rabbit reads most classic poem of book called "Jabberwocky!"



### JABBERWOCKY.

'Twas brillig, and the slithy toves  
Did gyre and gimble in the wabe:  
All mimsy were the borogoves,  
And the mome raths outgrabe.

"Beware the Jabberwock, my son!  
The jaws that bite, the claws that catch!  
Beware the Jubjub bird, and shun  
The frumious Bandersnatch!"

He took his vorpal sword in hand:  
Long time the manxome foe he sought —

So rested he by the Tumtum tree,  
And stood awhile in thought.

And, as in uffish thought he stood,  
The Jabberwock, with eyes of flame,  
Came whiffing through the tulgey wood,  
And burbled as it came!

One, two! One, two! And through and through  
The vorpal blade went snicker-snack!  
He left it dead, and with its head  
He went galumphing back.

"That's a poem?" said Alice!

"That by you is a classic poem supposed to live through ages?"

"Is it educational? Does it teach a moral? Will it sell?" said Alice!





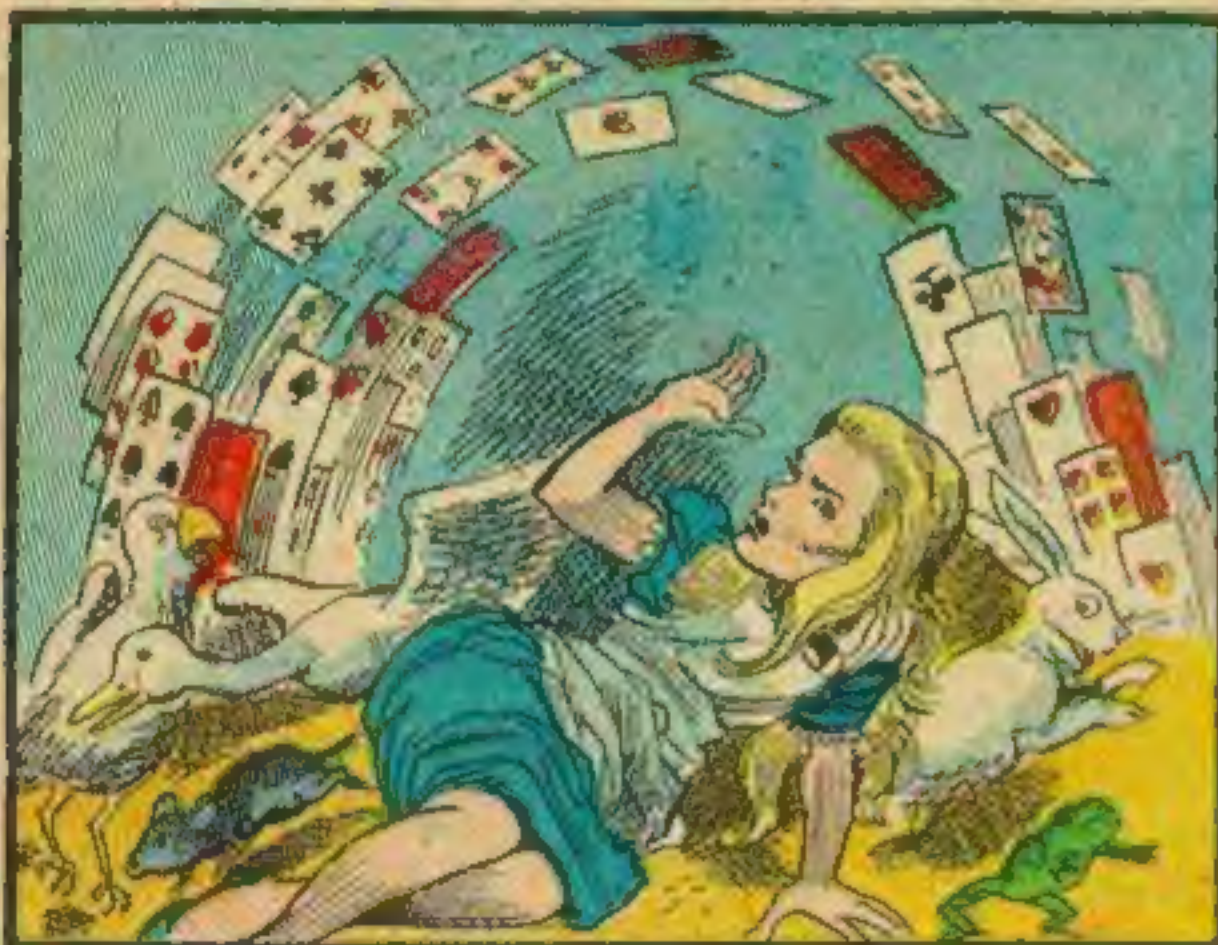
"The Knave is guilty!" says the Queen. "Off with his head!" Alice flips! But the Knave says, "It's O.K.! Since I'm a playing card, I've got a head to spare!"



And that's why Alice flips...the card deck, that is, cause all the while she's playing solitaire...and cheating. "Off with her head!" the Queen shouts.



"Who cares for you?" says Alice. "You're nothing but a pack of cards!" At this, the whole pack rose up into the air and came flying down on her!



She tried to beat them off and found herself lying on the bank with her sister, who was gently brushing away some dead leaves from her face.



"Wake up, Alice dear!" said her sister. "You've been dreaming!" "What?" said Alice. "The old 'dream' plot?"

"Whew! That old routine where an adventure turns out to be a dream, is the corniest plot in history!"

And so she told her sister of her curious dream as well as she could remember...



...And when she had finished, her sister said, "It certainly was a curious dream" and so took Alice off to see a psycho-analyst.



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for  
only

25¢



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We're making this sensational offer to introduce you to our famous Bargain Approvals—which we'll send you for free examination. But hurry! The supply of these bargain packets is necessarily limited—once the stamps shown here are gone, there just won't be any more! So mail coupon NOW! If coupon is clipped, send 25¢ direct to:

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COUPON  
NOW

ZENITH CO., Dept. LB-1

81 Willoughby St., Brooklyn 1, N. Y.

Here's my 25¢. Send me entire collection described in this ad—319 all-different stamps—plus FREE "Midget Encyclopedia of Stamps." Include, for free examination, your latest Bargain Approvals.

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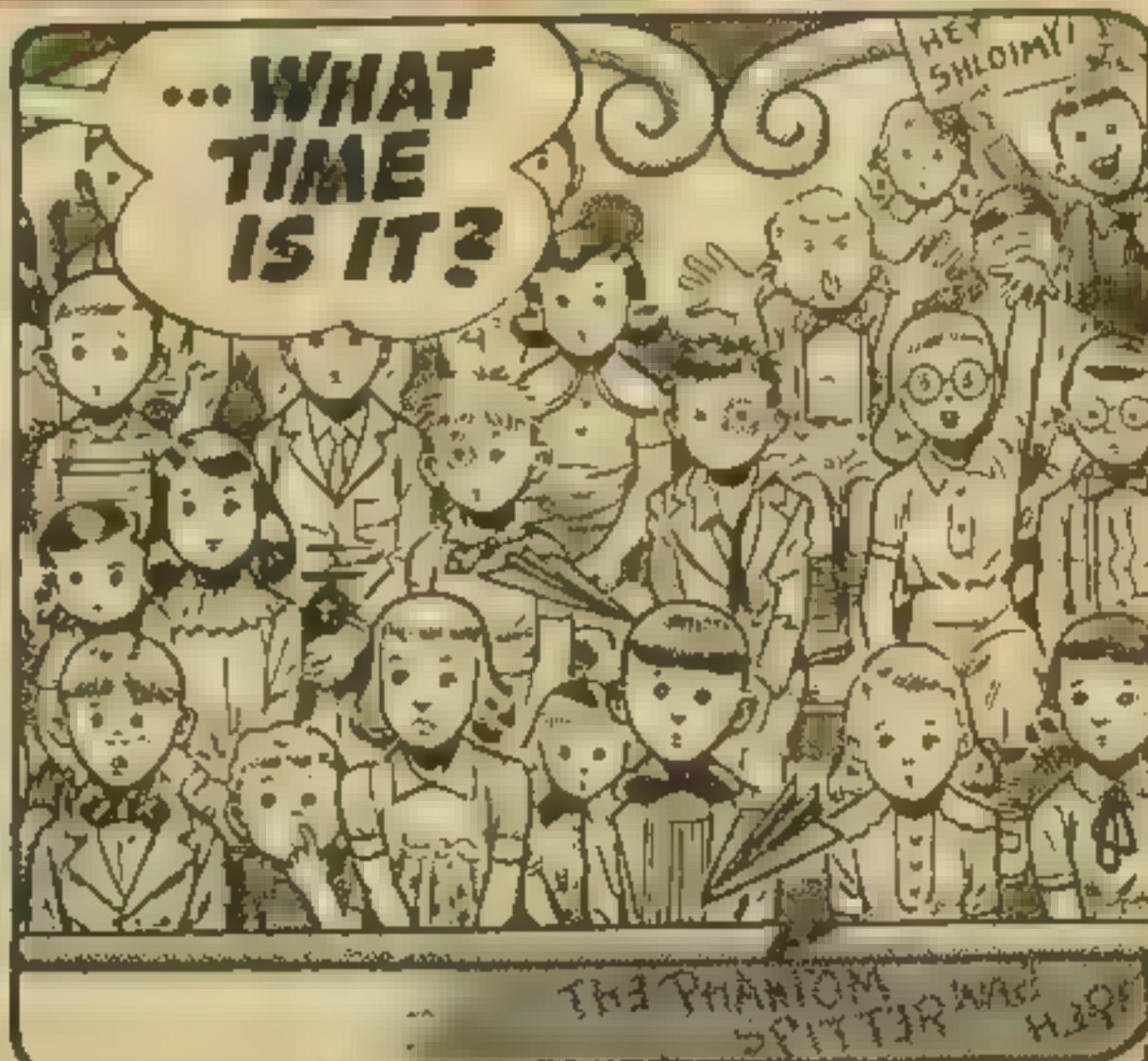


T.V. DEPT.: OUR CONSTANT READERS HAVE NO DOUBT NOTICED OUR SUDDEN SHIFT TO TELEVISION! WE ARE GIVING SPECIAL ATTENTION TO T.V. BECAUSE WE BELIEVE IT HAS BECOME AN INTEGRAL PART OF LIVING... A POWERFUL INFLUENCE IN SHAPING THE FUTURE.. BUT MAINLY WE ARE GIVING ATTENTION BECAUSE WE JUST GOT A NEW T.V. SET! SO HERE'S OUR STORY.

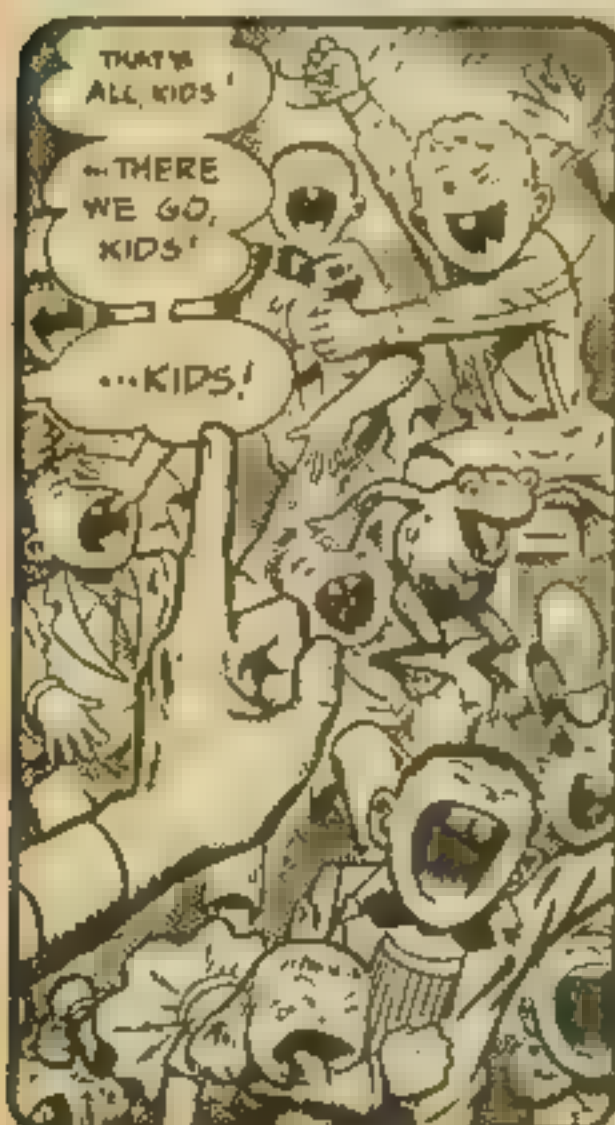
# HOWDY DOOIT!



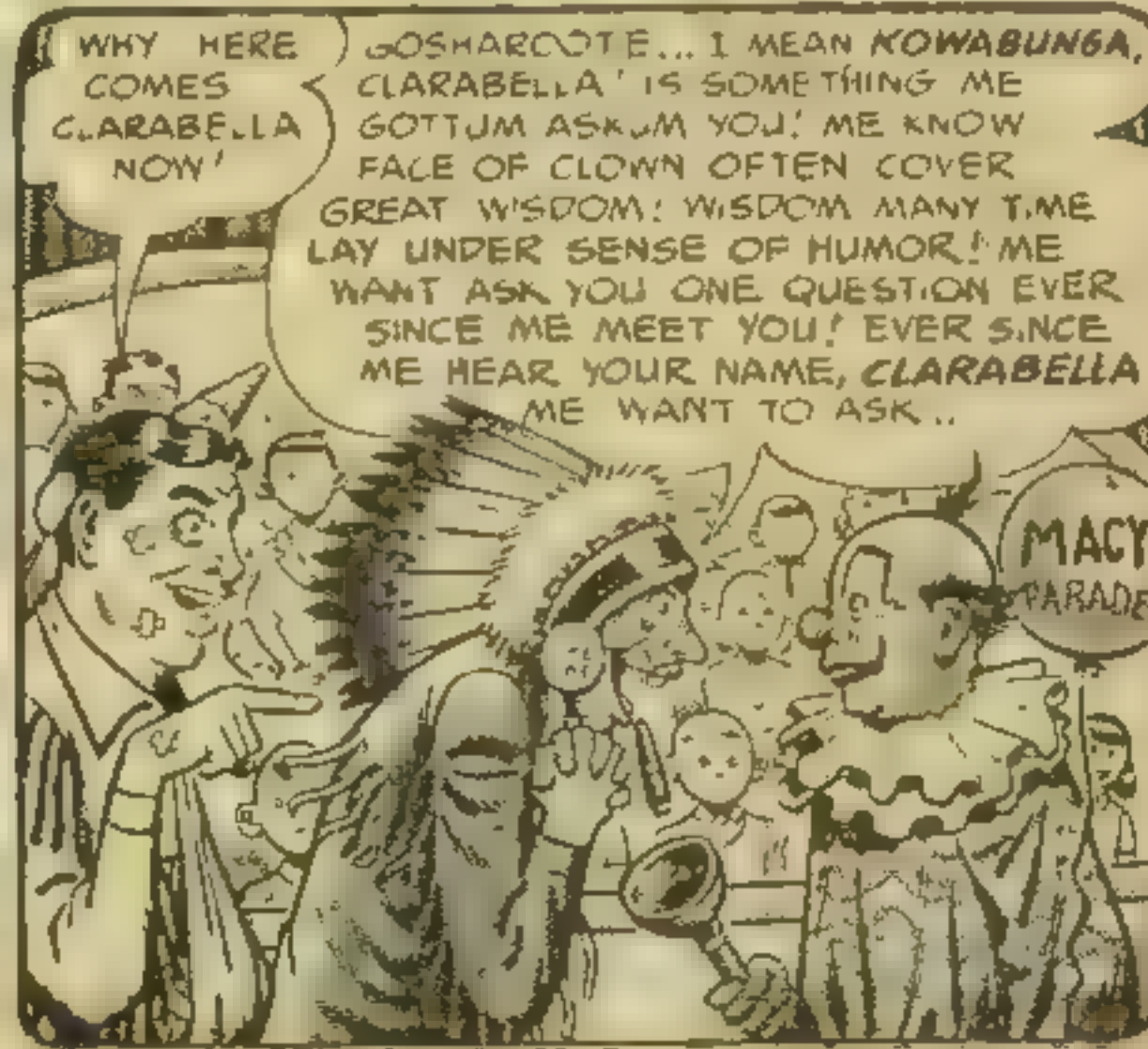
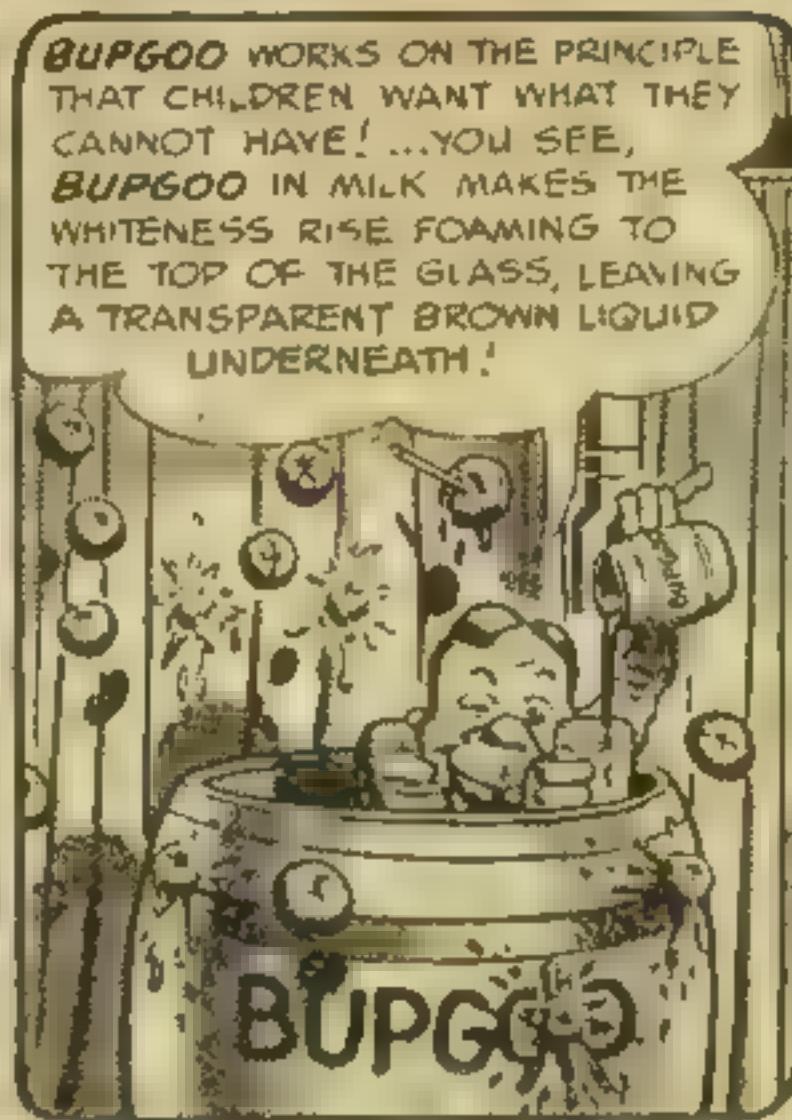
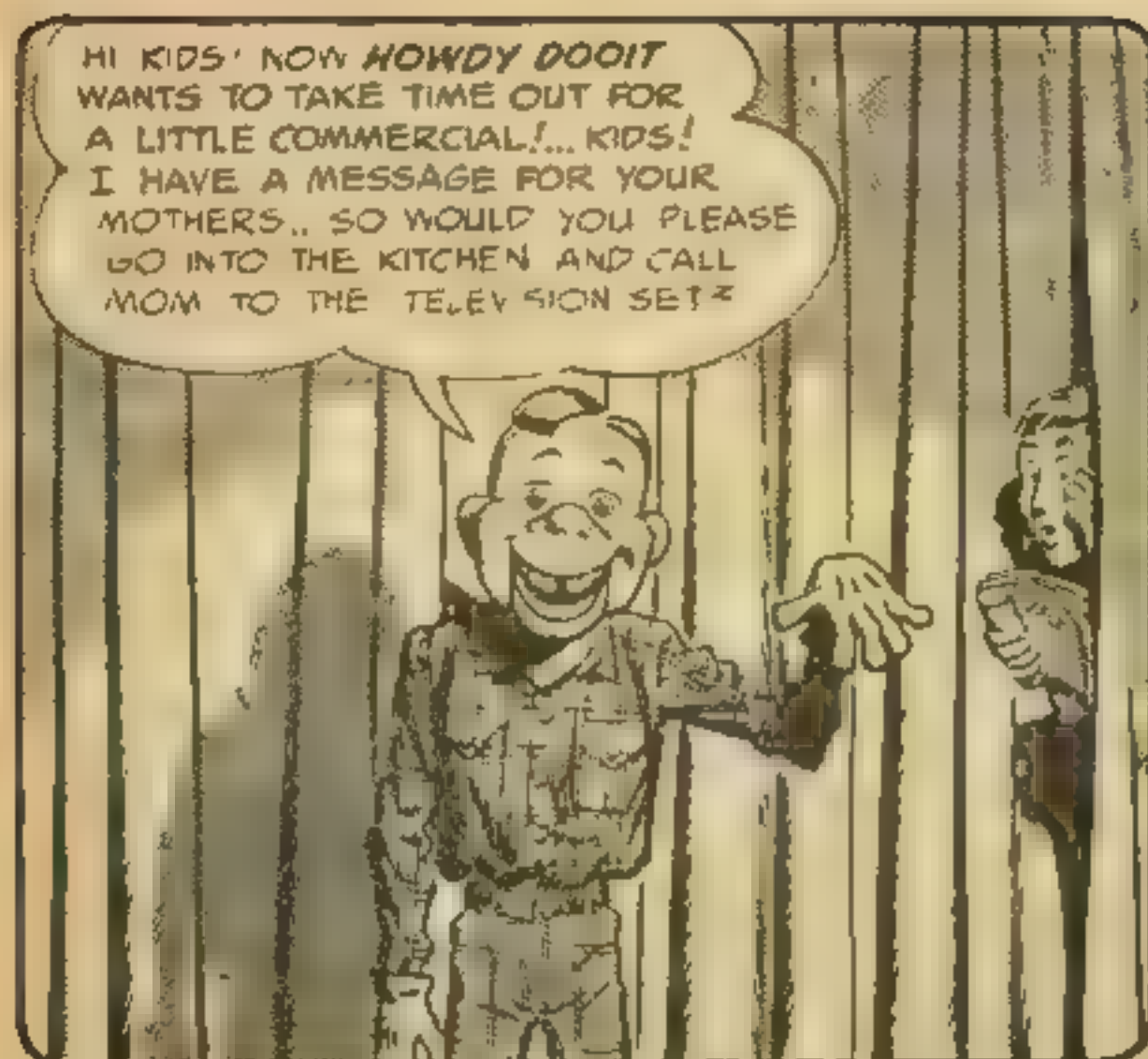
BILL Elder



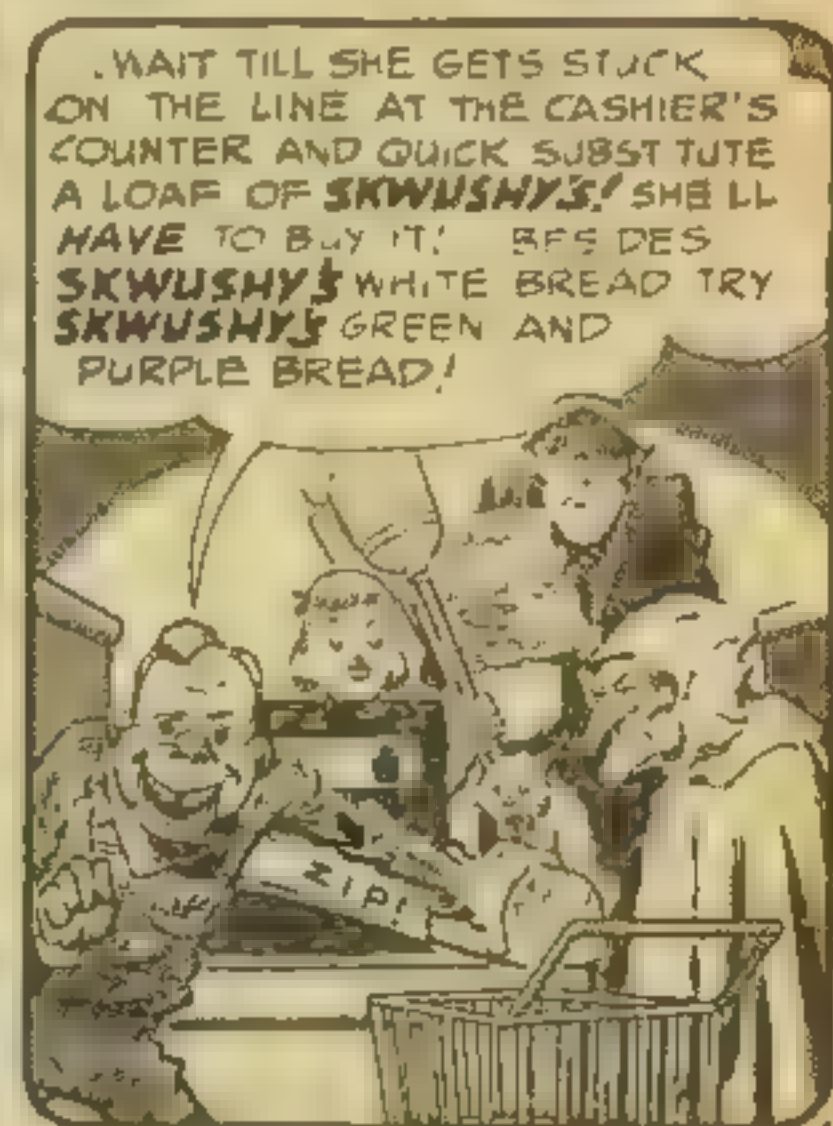
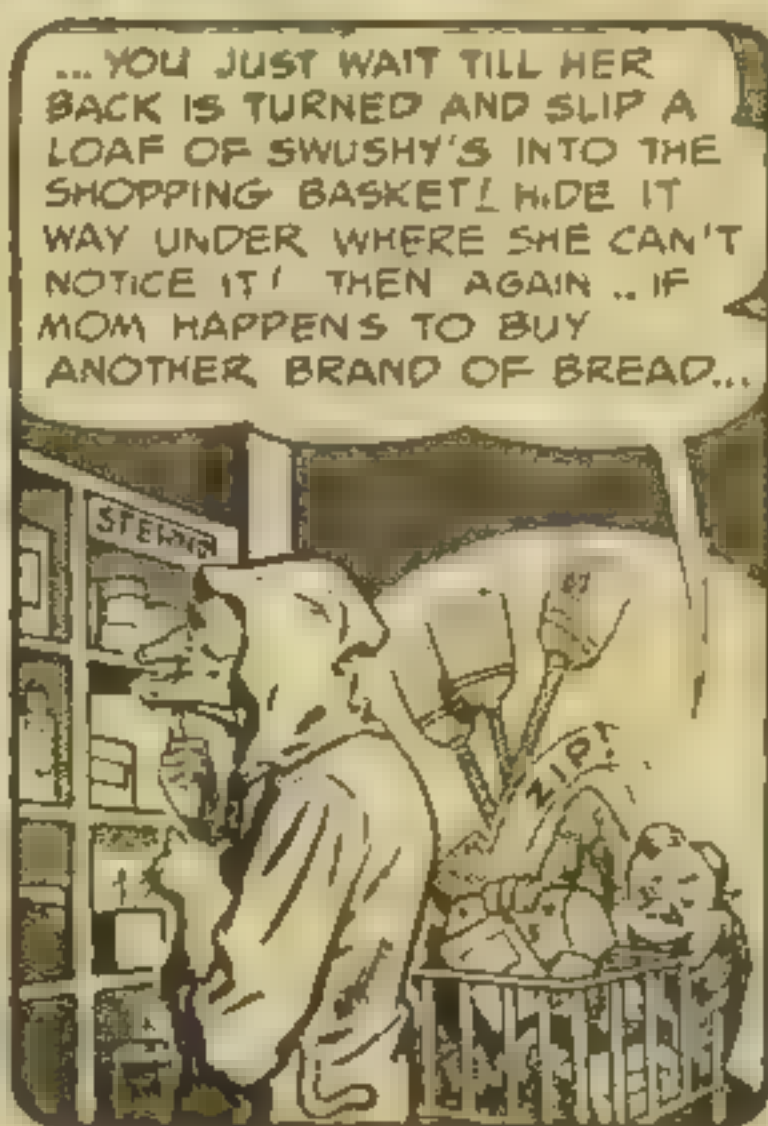
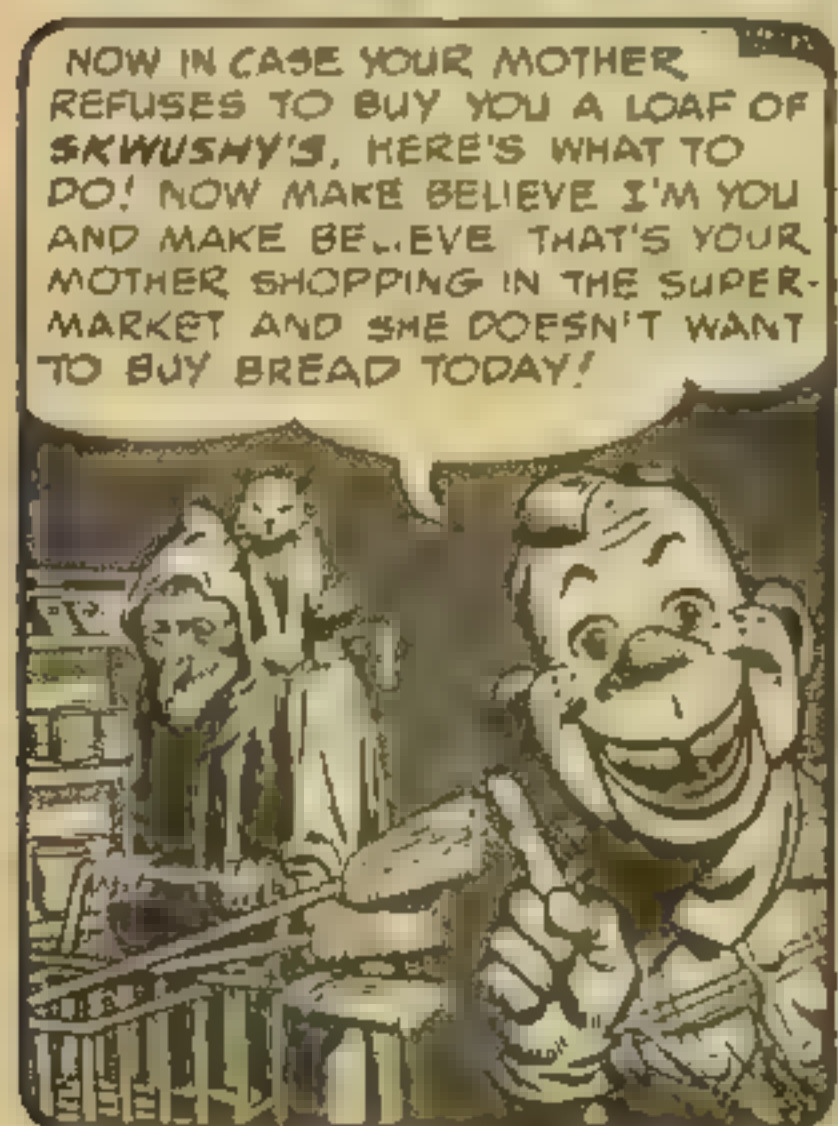
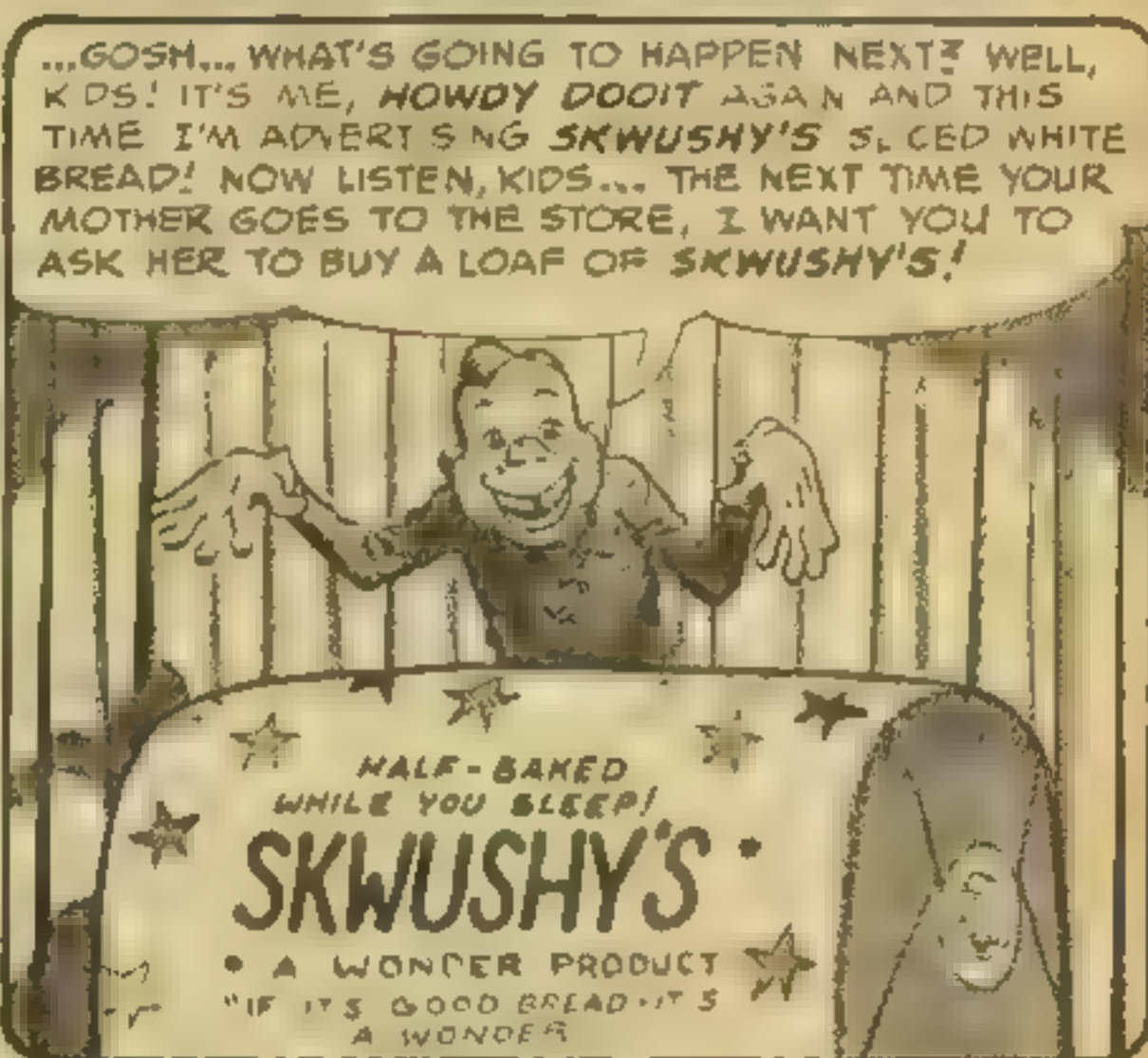














...NOW  
BACK TO  
OUR  
STORY!

IT'S NO USE! HE'S ALREADY WHIPPING  
THOSE THINGS OUT OF THAT BOX!...  
HERE COMES THE SELTZER BOTTLE! WE  
MIGHT AS WELL STAND AND MEET  
OUR FATE!



NOW YOU  
KNOW IT  
AIN'T RIGHT  
TO SQUIRT  
SELTZER,  
CLARABELLA!

ESPECIALLY  
TO SQUIRT  
SELTZER ON  
TELEVISION!

ESPECIALLY  
TO SQUIRT  
SELTZER  
ON THIS  
TYPE  
PROGRAM!

...AND  
MAINLY  
ESPECIALLY  
TO SQUIRT  
SELTZER ON  
SCOTCH!



EXCUSE ME AGAIN, KIDS, BUT I WANT TO TELL YOU  
ABOUT PHUD CEREAL FLAKES! PHUD CEREAL  
FLAKES DON'T SNAP, CRACKLE OR POP! PHUD  
JUST LAYS THERE IN THE BOWL IN ONE SOGGY  
MESS!... NOW KIDS, LET ME SUGGEST HOW  
YOU CAN GET YOUR MOM TO BUY PHUD!



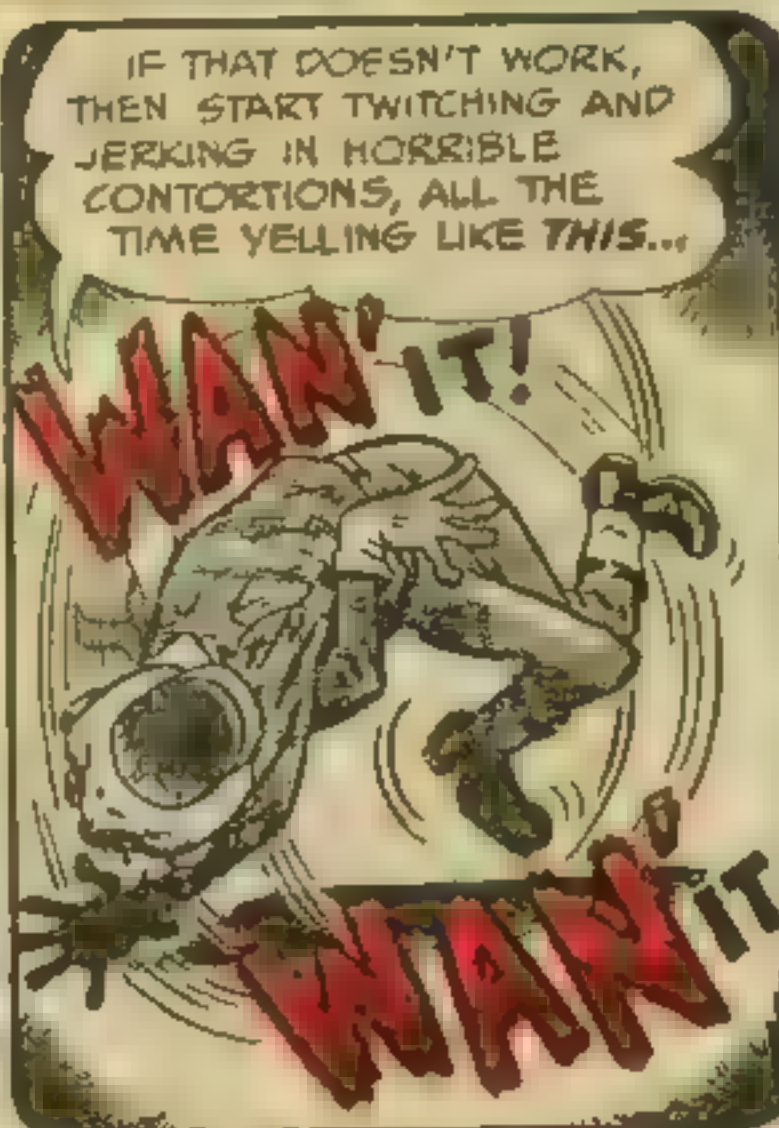
IF MOM  
WON'T BUY  
YOU PHUD,  
YOU JUST  
STAND IN THE  
NEXT ROOM  
AND YELL  
LIKE THIS...



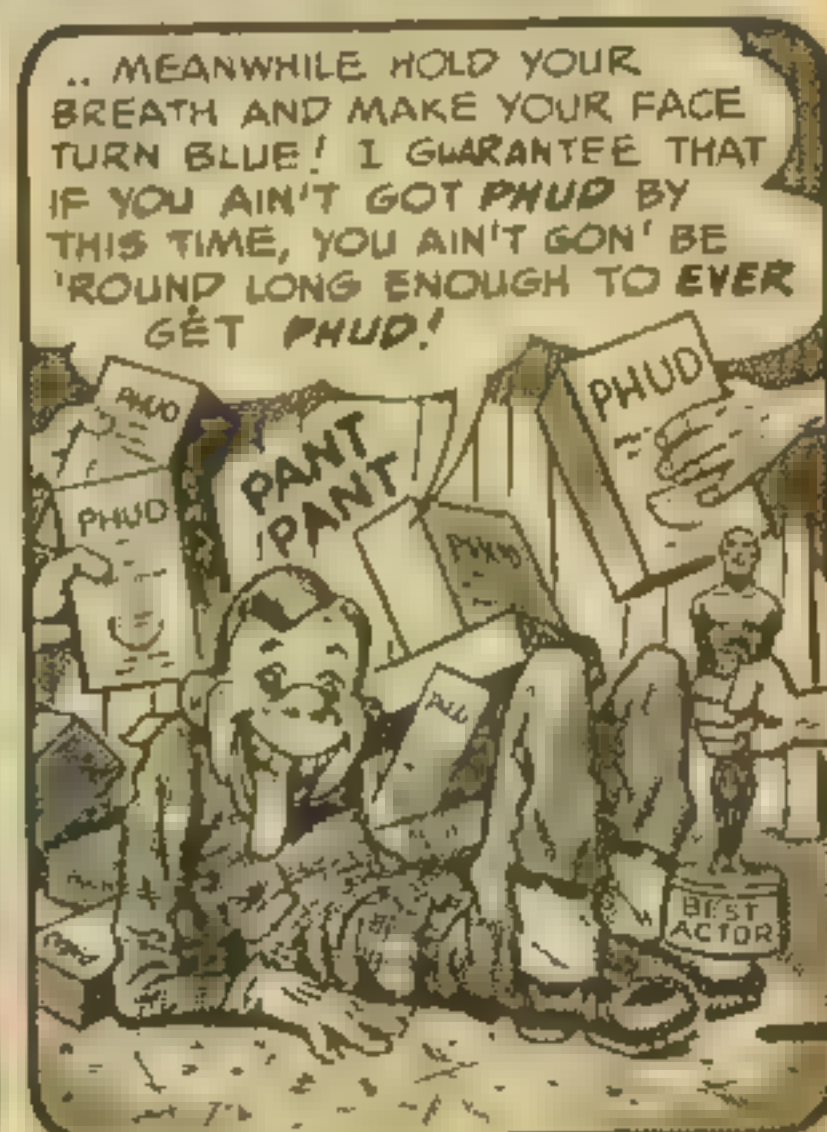
IF SHE STILL  
WON'T BUY IT,  
FALL DOWN ON  
THE FLOOR AND  
YELL LIKE THIS...



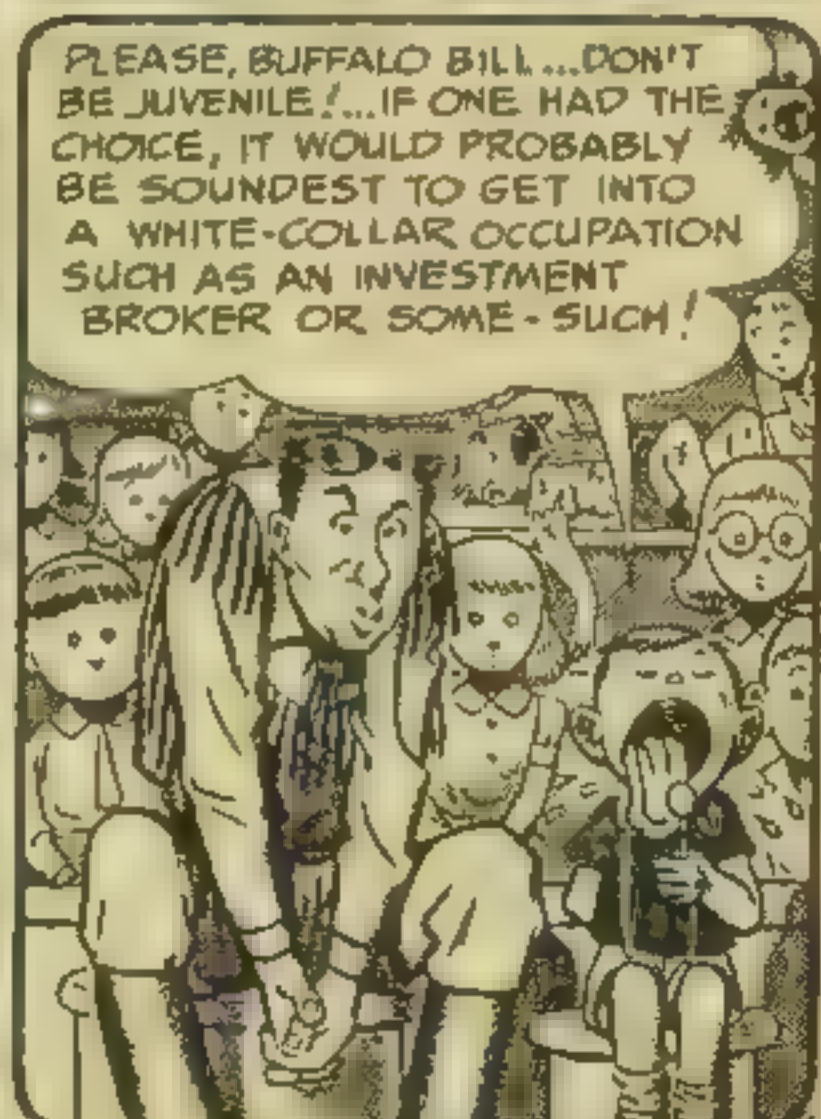
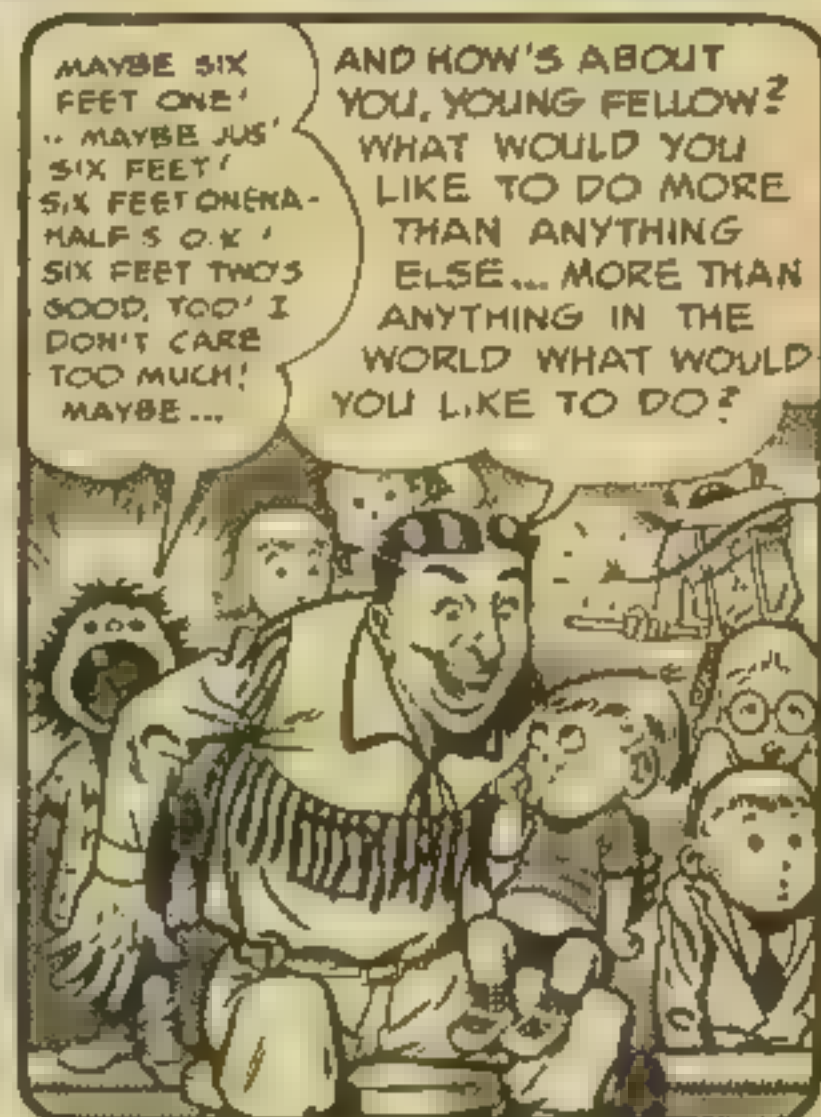
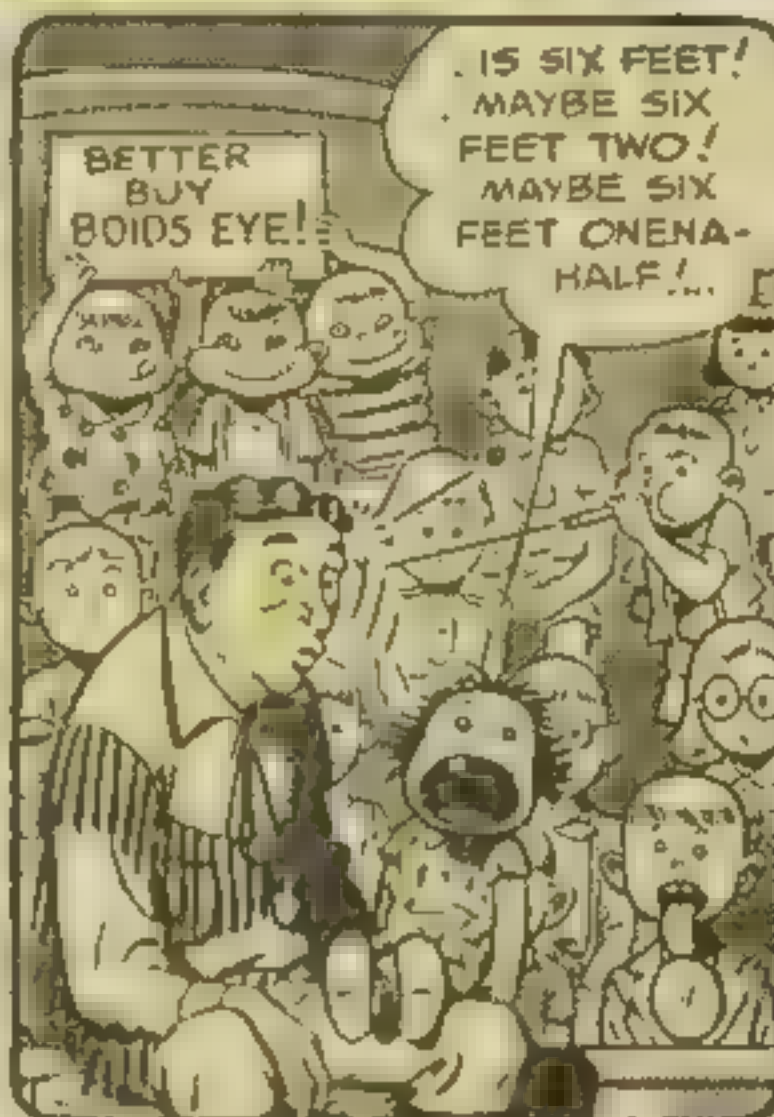
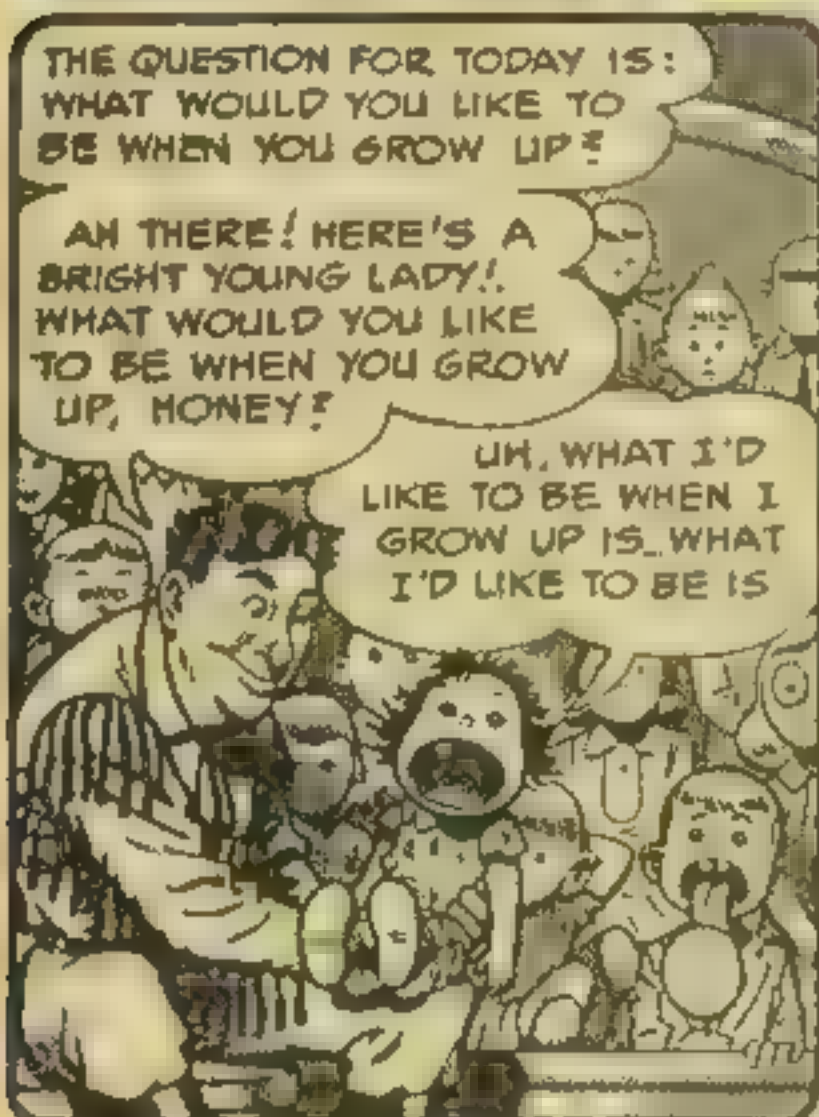
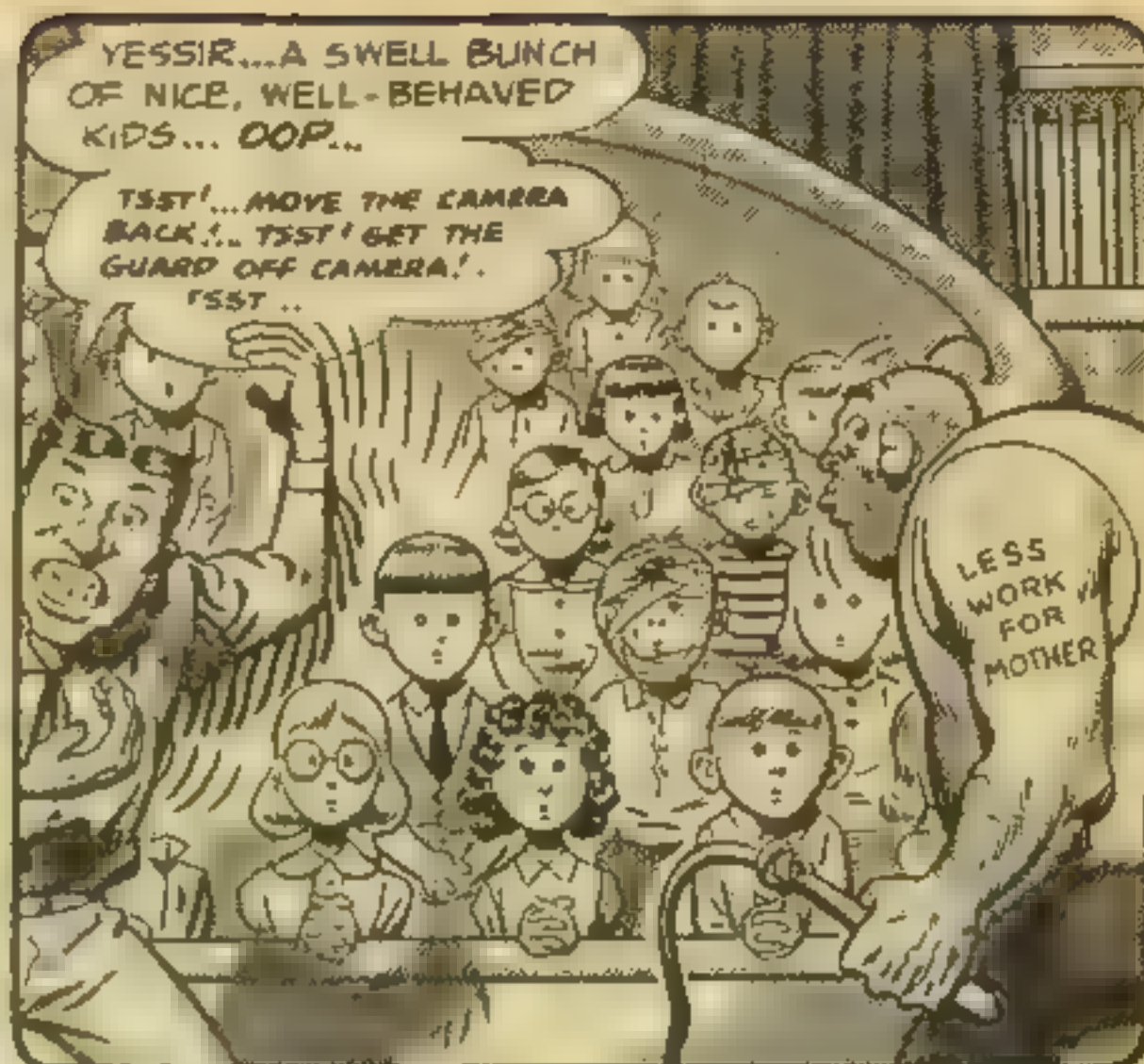
IF THAT DOESN'T WORK,  
THEN START TWITCHING AND  
JERKING IN HORRIBLE  
CONTORTIONS, ALL THE  
TIME YELLING LIKE THIS...



.. MEANWHILE HOLD YOUR  
BREATH AND MAKE YOUR FACE  
TURN BLUE! I GUARANTEE THAT  
IF YOU AIN'T GOT PHUD BY  
THIS TIME, YOU AIN'T GON' BE  
'ROUND LONG ENOUGH TO EVER  
GET PHUD!









OF COURSE, ADVERTISING AND ENTERTAINMENT ARE LUCRATIVE FIELDS IF ONE HITS THE TOP BRACKETS... MUCH LIKE **HOWDY DOOIT** HAS! IN OTHER WORDS, WHAT I WANT TO DO WHEN I GROW UP, IS TO BE A HUSTLER LIKE **HOWDY DOOIT**! I WANT TO BE WHERE THE CASH IS... THE GREEN STUFF... MOOLAH... POUND NOTES... GET IT?  
...**MONEY!**



BUT CHILD, **HOWDY DOOIT** IS NO "HUSTLER"! HE NEEDS NO MONEY! NO DOLLAR BILLS TO SWEAL NO MERCENARY INCENTIVE TO PASS OUT HAPPINESS!

AWW COME OFF IT, **BUFFALO BILL**!



NO CHILD... **HOWDY DOOIT** IS A HAPPY WOODEN MARIONETTE MAN PLATED BY STRINGS! **HOWDY DOOIT**, CHILD, IS NO MERCENARY MONEY GRUBBING HUSTLER.

I, **BUFFALO BILL**, AM THE MERCENARY, MONEY GRUBBING HUSTLER



I'LL SHOW YOU WHO THE HUSTLER IS!

WHAT ARE YOU DOING, CHILD?

WAIT!



SOMEONE GRAB HIM!

STOP HIM, SOMEONE!

HOLD HIM!

SNAP SNIP SNOP



WHAT DID HE DO? ...WHAT'S WRONG WITH **BUFFALO BILL**?

CUT THE SCENE! ...CUT THE SCENE! CUT! CUT!

...THAT KID! ...HE HAD A PAIR OF SCISSORS!

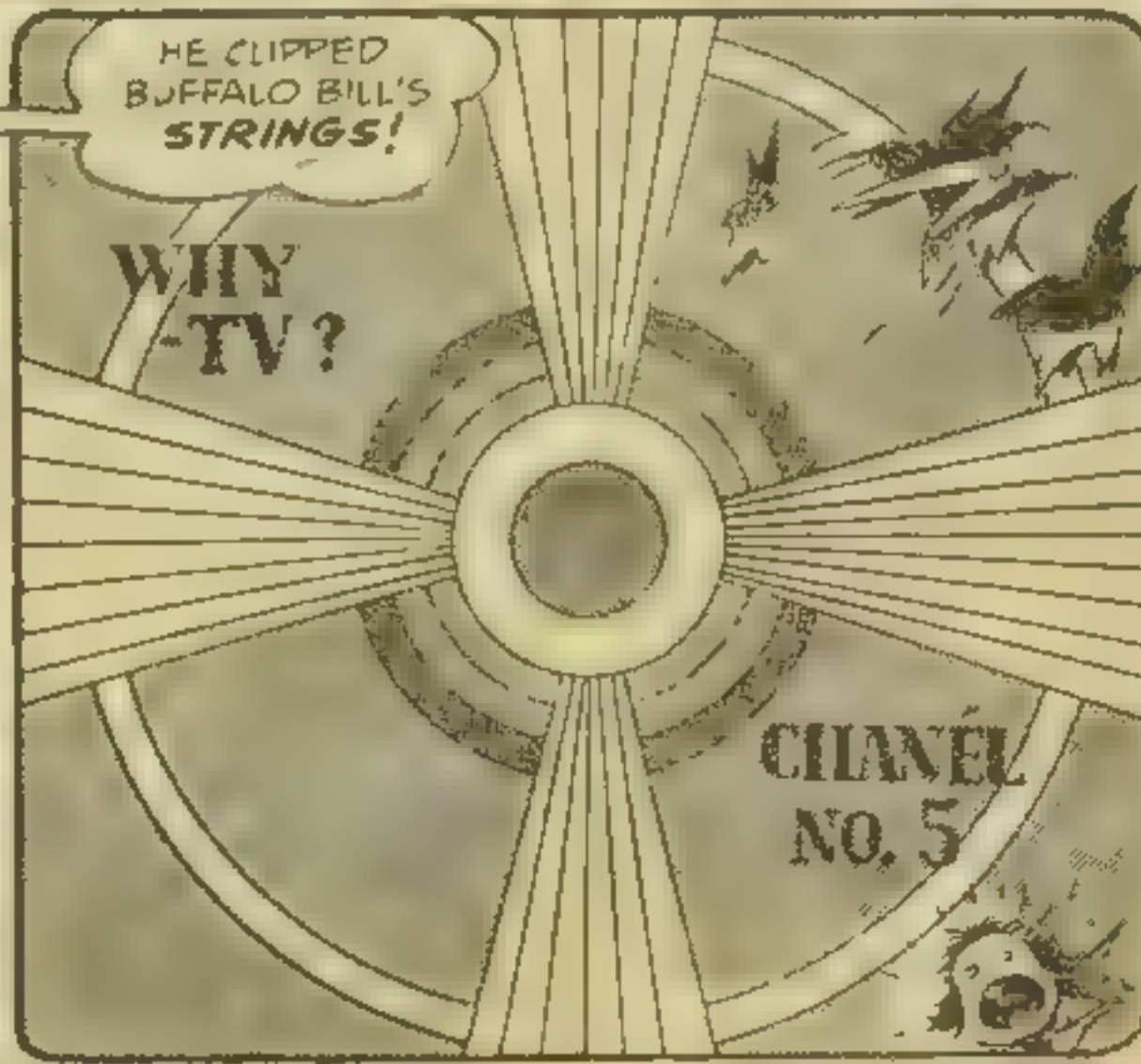
CLIK CLIK CLIK



HE CLIPPED **BUFFALO BILL**'S STRINGS!

WHY -TV?

CILANEL NO. 5





## Zebra Snake Design



STYLE #400

Snake Zebra Design Printed Plastic can be used on either side. Gives snappy distinctive dress up appearance Front or Rear Seat only.

**\$2.98**

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Leopard Cowhide design on Printed Flexton Plastic. Leopard on one side Cowhide on the other. The side gives beauty to your seats. Please get this for 1 seat with a whisk of a damp cloth. Front or Rear.

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**RUSH**

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• Waterproof Easy to attach to seats for good fit. Roomy and neat. Elastic shirring and reinforced overlap side girths insure over all seat coverage. Will dress up your car's interior and give protection to seat upholstery. Wipe off mud, oil, sand grime with a damp rag for bright as new appearance. Sewn with nylon thread for long wear and durability.

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Choice of split or front seat styles only \$2.98 each. Complete set for Front & Rear only \$5.00. Specify make of car and seat style with each order. Save Money and buy a set today.

### 5-day Money Back Guarantee

TERRACE SALES, DEPT. EC 100  
EAST ROCKAWAY, NEW YORK

Please send me seat covers I have marked. I can try them 5 days and return them for a full refund if I am not satisfied.

Style #400 \$2.98 each  
Style #300 \$2.98 each  
Front & Rear \$5.00  
Shipping & Postage \$1.00

Name \_\_\_\_\_  
Address \_\_\_\_\_  
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ILLUSTRATED ACTUAL SIZE



Send for this retractable ball pen with the miracle ink that writes dry, right from the barrel, on 1 hand or anything approved by bankers. With it free you also get matching fountain pen with two way gold plate barrel that weighs gold or 1-oz. AND Automatic

pen, that gives results stands it size lead. A precision made, handsomely matched with barrel in this set. For me, business, travel, a gramophone. It's a \$5.00 value including shipping. Save \$4.00 off to you \$1.00 for all 3. Total \$1.00. Fully guaranteed.

**3 WITH THIS COUPON**

### Amazing 3-Piece Matched Set

1. Retractable Ball Pen with Miracle Write-Dry Ink, 2. Matching Fountain Pen, 3. Automatic Pencil...

Complete with your Name in Golden Letters on Each Piece!

**This Sensational Offer Void After 60 Days**

List names for engraving additional sets on separate sheet.

ENGRAVE THIS NAME ON ALL 3 PIECES (PRINT)

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**PENMASTER CO., Dept. E9 400 Madison Ave. New York 17, N. Y.**  
Let Us Quote on Quantity Orders for Business Firms

### FILL OUT AND MAIL TODAY

Send \$1.00 Cash for each 3-Piece Set ordered and we pay postage. If C.O.D., postage is extra.



To Exact Point Simply Press Button For Miles and Miles of Writing.



To Retract Point, Touch Clip and Automatic Pen Jumps Back Into Barrel.

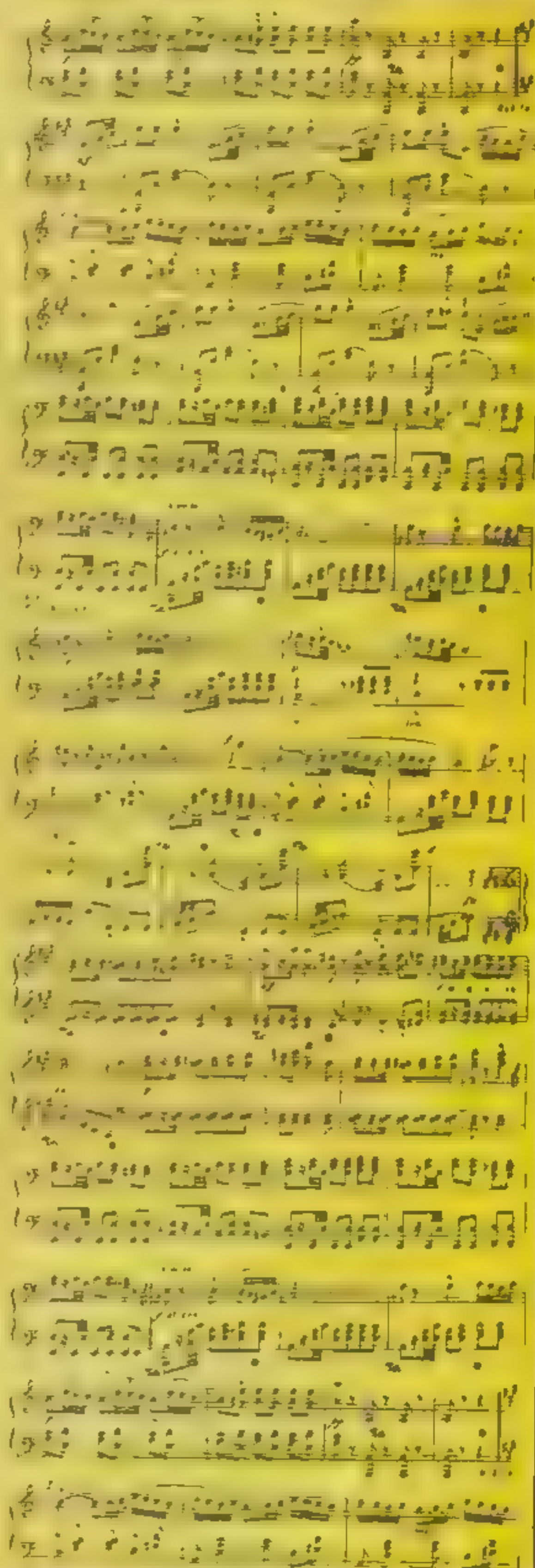
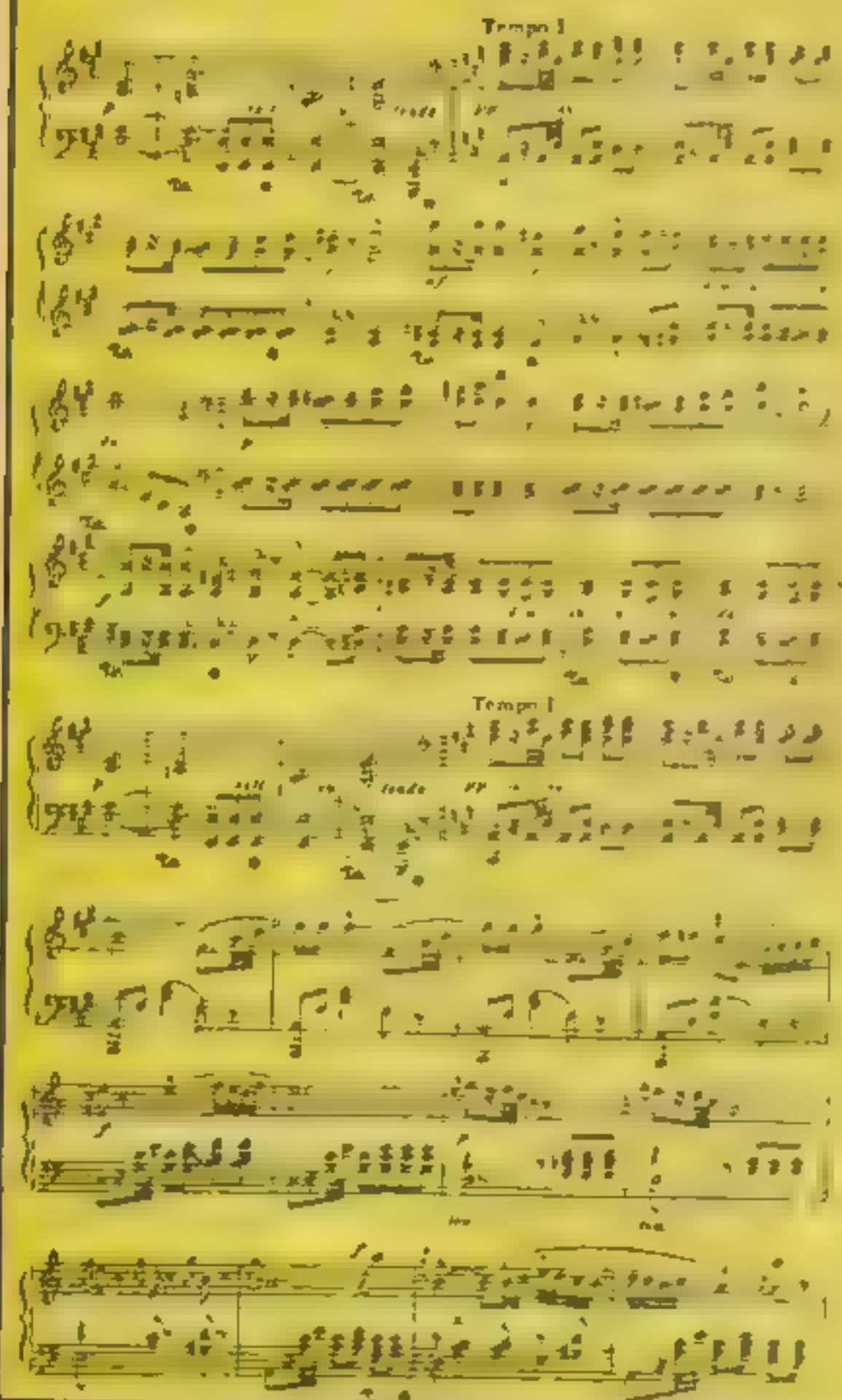
75,000 word refill 35c everywhere



Here again, we devote our text page to a serious discussion of the state of the world to a sounding out of political, social and economic affairs. In this issue, we would like to discuss how statements and opinions of our hemisphere might sound to the ears of the other side of the world. How do our views sound in the far-east, for instance, and how do their views sound to us. For, although an opinion may sound one way to you, the same opinion may sound completely different in a distant land because of the complete difference of circumstances. And so, here is our article

## HOW OUR OPINIONS SOUND

by G. Clet





# E.C. WENT TO SEA IN SEARCH OF ANOTHER NEW TREND...



AND WE CAME UP WITH...  
SAGAS OF THE SEA, SETUPS, PLUNDER AND...

# PIRACY



**NOW YOU SEARCH  
FOR IT!**

BUT IF YOU CAN'T FIND *PIRACY*  
AT YOUR LOCAL NEWSSTAND, YOU  
CAN **SUBSCRIBE!** JUST FILL OUT  
THE COUPON AND MAIL, TOGETHER  
WITH **ONE HUNDRED PIECES OF  
CENT** (THAT'S ONE BUCK, LAND-  
LUBBERS!), TO:

THE SEASICK EDITORS OF  
PIRACY  
ROOM 706  
225 LAFAYETTE STREET  
N.Y.C. 12, N.Y.

OKAY, BILGE RATS! YOU SHANGHAIED ME!  
I ENCLOSE \$1.00 FOR THE NEXT EIGHT ISSUES  
OF **PIRACY!**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZONE  
NO \_\_\_\_\_



**COLLECTORS ITEM DEPT:**  
YOU COLLECTORS, ALL 2 OF YOU AN-  
OTHER REPRINT\*OF THE ADVENTURES  
OF YUCCA PUCCA GULCHS' FAMOUS.

# POT-SHOT PETE...

IF'N YOU FLINCH AT  
THE SIGHT OF BLOOD  
OR BLENCH AT  
THE THOUGHT  
OF DEATH...  
**DO NOT READ  
THIS STORY!**

THIS IS NOT A  
STORY FOR  
WOMEN, CHILD  
DREN OR  
SISSES!

AS A MATTER  
OF FACT, WE  
DON'T REALLY  
KNOW WHO  
THIS STORY  
IS FOR!



THAT DUST CLOUD OFF  
TO THE WEST! IT'S POT-  
SHOT PETE AND HIS  
POSSE! US BED MEN  
BETTER CL'AR OUT'N  
TOWN!

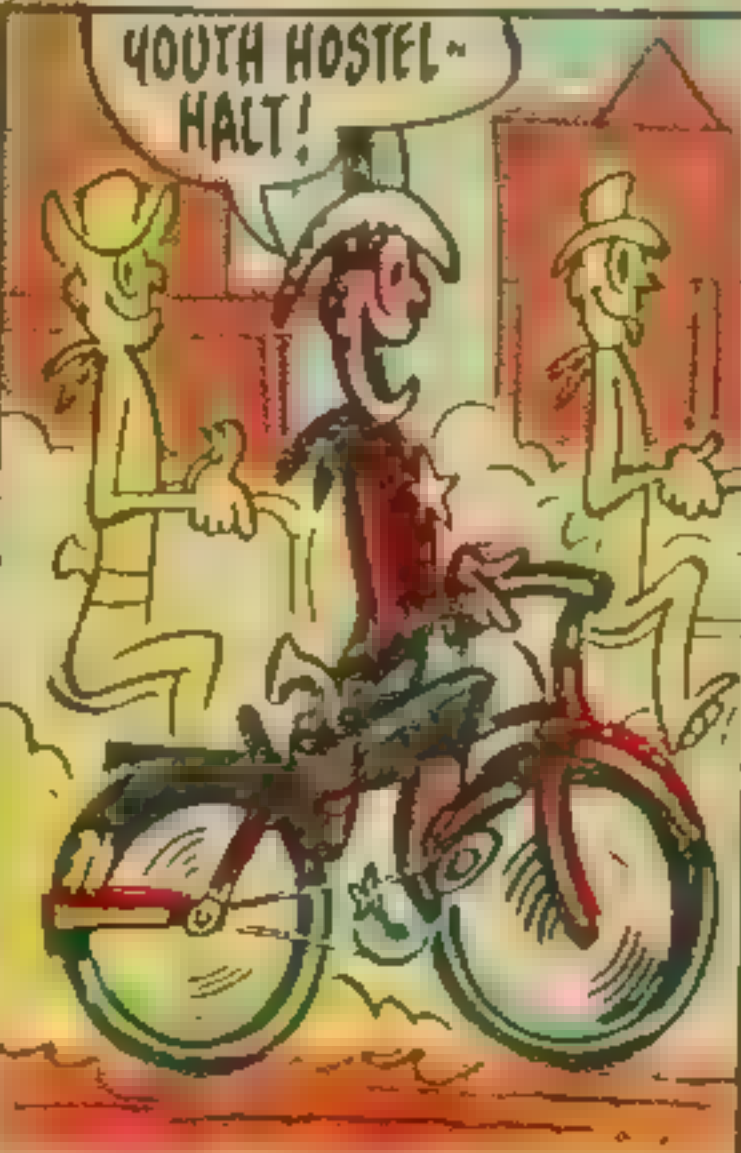
NO USE TRYIN TO OUTFRIN SHERIFF  
POT-SHOT PETE 'MIGHT AS WELL HANG  
OURSELVES RIGHT NOW 'CAUSE WE'RE  
AS GOOD AS  
**DEAD!**



INTO YUCCA PUCCA GULCH  
COMES POT-SHOT AND HIS POSSE  
...LEATHER-TANNED, HARD RIDING  
MEN, COVERED WITH THE ALKALI  
DUST OF THE TRAIL!



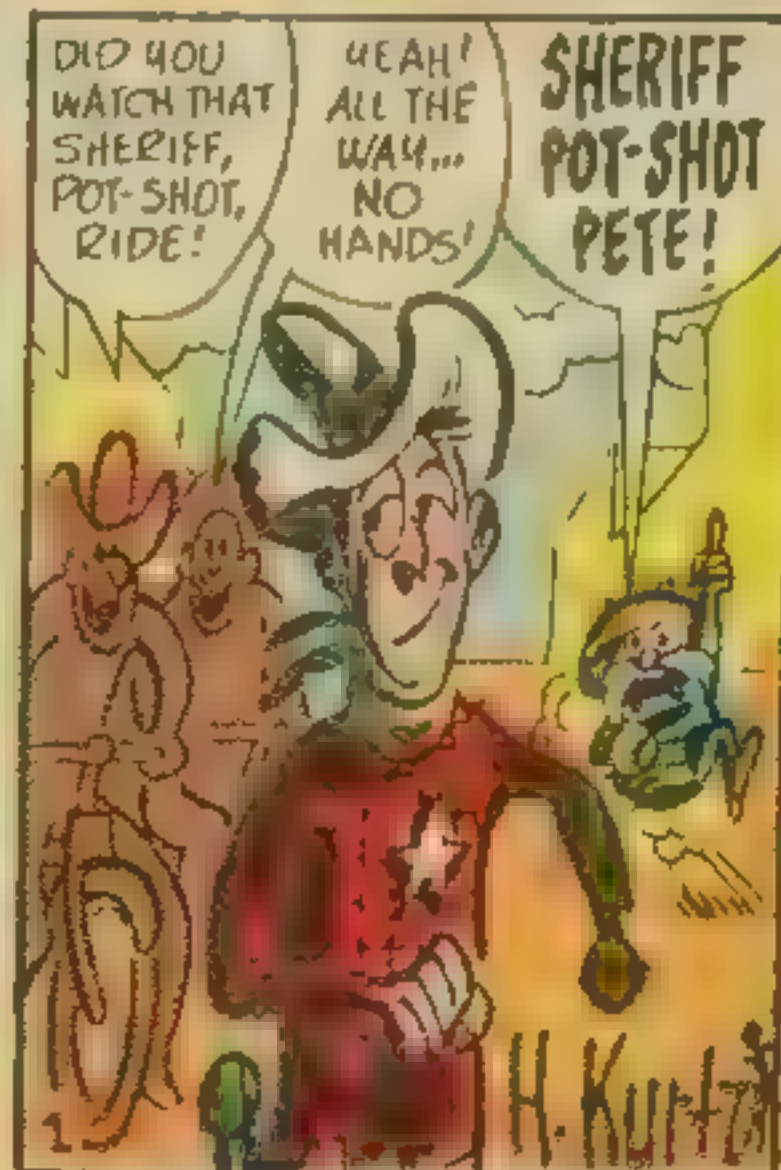
**YOUTH HOSTEL~  
HALT!**



DID YOU  
WATCH THAT  
SHERIFF,  
POT-SHOT,  
RIDE!

WEAH!  
ALL THE  
WAY...  
NO  
HANDS!

**SHERIFF  
POT-SHOT  
PETE!**





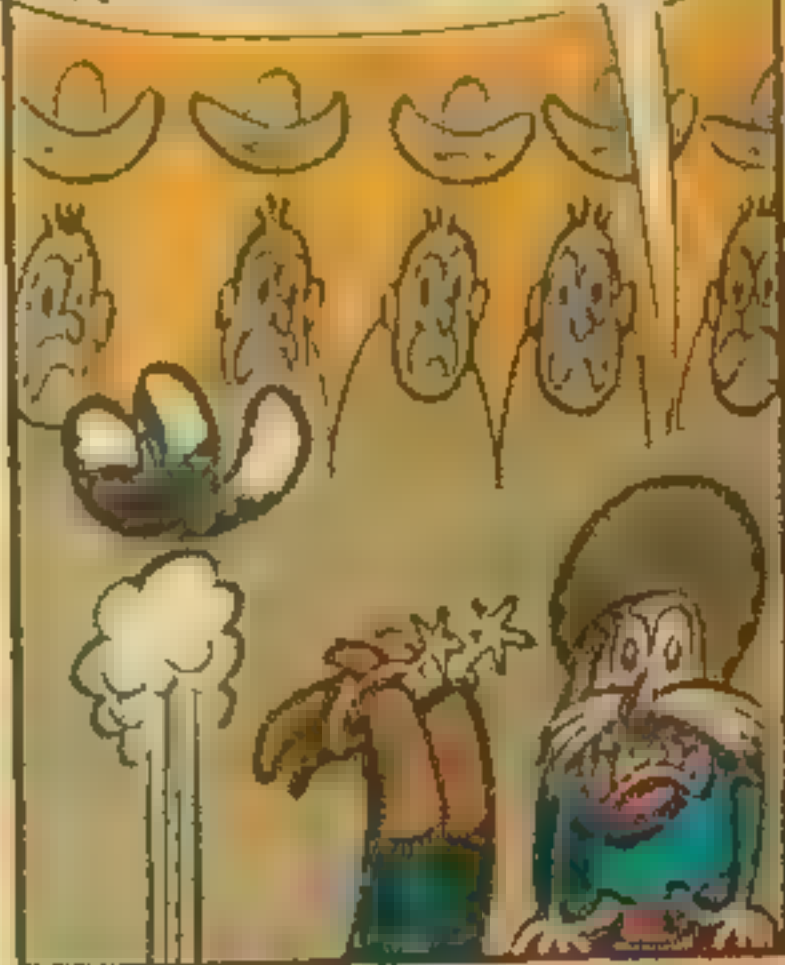
POT-SHOT! I'VE BEEN HITTIN' LEATHER, NIGHT AND DAY. RIDIN', RIDIN', RIDIN'! THAR'S DANGER ON THE TRAIL, AND YOU, THE FASTEST DRAW IN THE WEST, ARE THE ONLY MAN THAT CAN HELP!



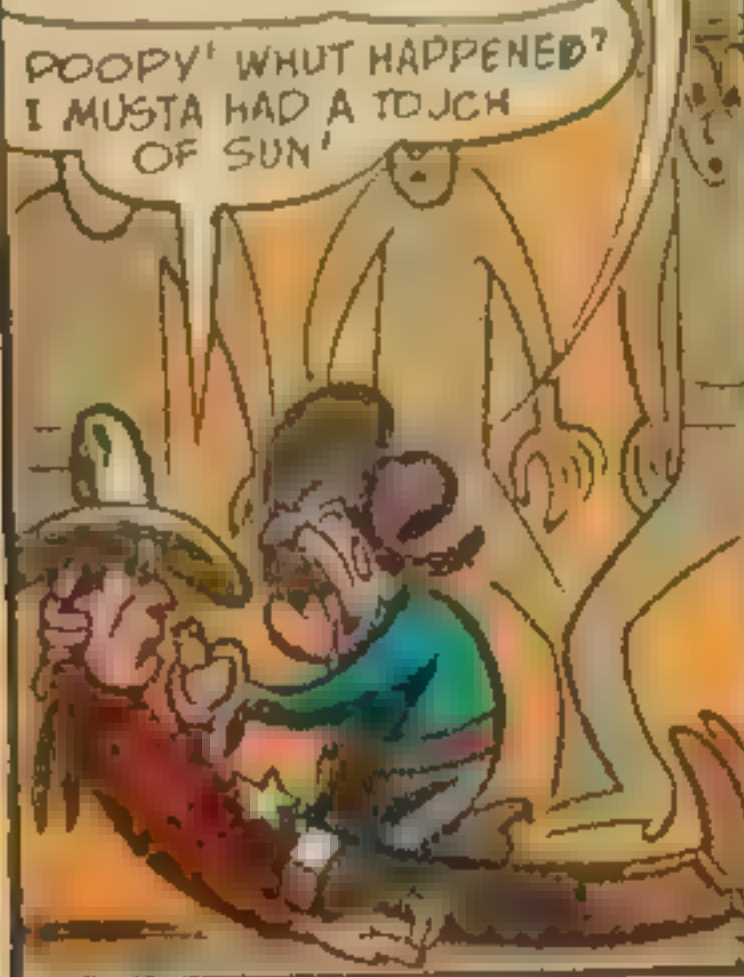
YOU'RE THE ONLY MAN WEST O' THE BRAZOS. NOT AFRAID OF ANYONE, HUMAN NOR OTHERWISE. QUICKER N A RATTLESNAKE... YOU'RE THE ONLY MAN WHO CAN BRING IN THE...



WHO CAN BRING IN THE McVETNIT BOYS!



HE'S FAINTED, AMIGOS! GIVE ME THE SMELLIN' SALTS! POT-SHOT! SPEAK TUM ME!



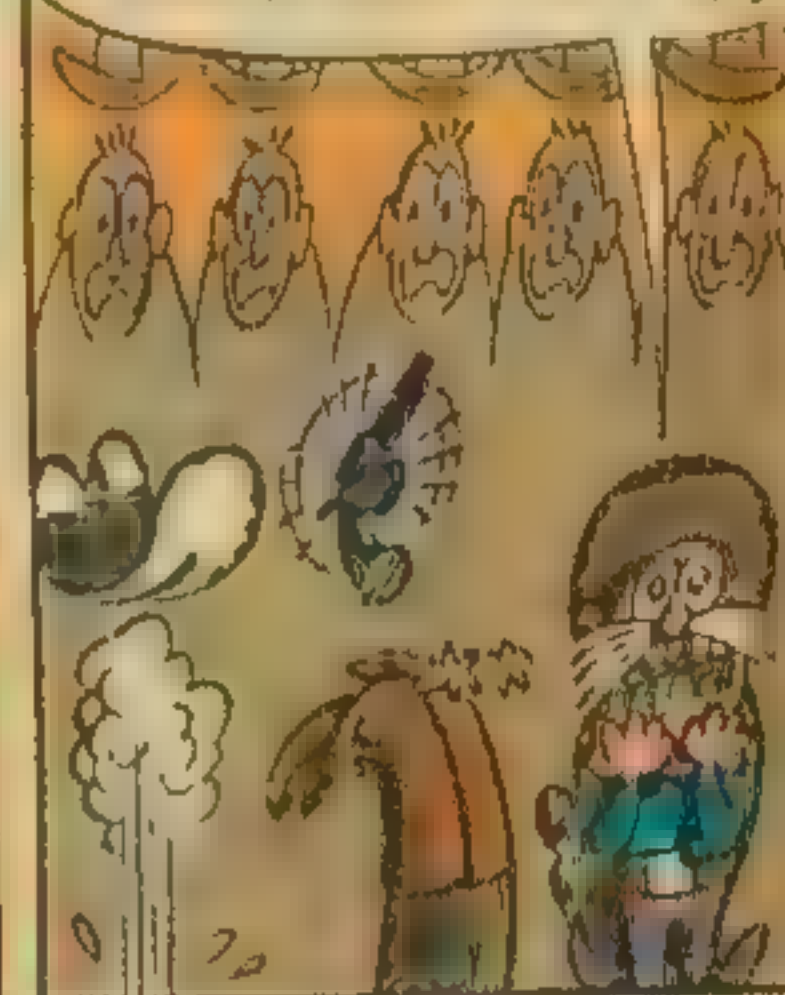
POOPY! WHUT HAPPENED? I MUSTA HAD A TOUCH OF SUN!

THEM OL' BULLET WOUNDS O' MINE START ACTING UP ONCE AND A WHILE! NOW, WHUT WERE YEW A-SAYIN', POOPY?



...I WAS A-SAYIN' YOU'VE GOTTA BRING IN...

...THE McVETNIT BOYS!



ME NOT POT SHOT PETE! MY NAME, HALF SHOT SHMERE! POT-SHOT PETE, HIM GONE THATAWAY!

HAW HAW! THIS PETE! IT'S HIS SENSE OF HUMOR THAT REALLY MAKES HIM THE ALL-AMERICAN COWBOY THAT HE IS!



LAST I SAW OF THE McVETNIT BOYS, THEY WERE GOIN' THAT-AWAY! GET 'EM, POT-SHOT!



RIGHT!

POT-SHOT! FERTEN Y'ARS WE BEEN COURTIN', AN I HAIN'T BEEN KISSED! KISS ME, POT-SHOT!



THATAWAY!

RIGHT!



THAR HE GOES, FLAKES O' STEEL  
FLASHING IN HIS COPPERY GAMLET  
EYES! NOTHING HAD BETTER GET  
IN THE WAY OF POT-SHOT PETE!



ON THIS DAY, LORD HAVE MERCY  
ON ANYTHING, HUMAN NOR OTHER  
WISE THAT GETS IN THE WAY OF  
PET-SHOT PETE!



LEAHAD A GUN-HAPPY YOUNG  
GUNZEL LEANS ON A HITCHING  
RAIL, LOOKING FOR TROUBLE!



IT'S KNOWN FAR AND WIDE THAT ANY  
GUNZEL THAT BEATS POT-SHOT PETE  
TO THE DRAWZEL WILL BE THE  
BIGGEST GUNZEL IN THE WESTZEL!



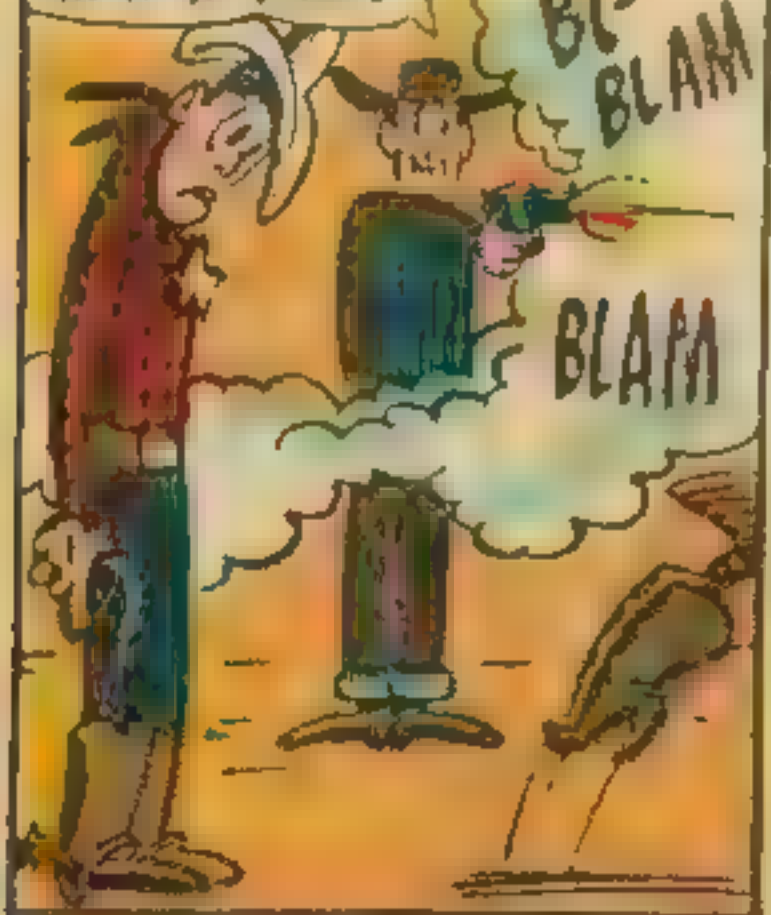
SHERIFF POT-SHOT! YOU LOW DOWN  
OWL-HOOT! I WANT YOU TO  
FAN LEATHER 'CAUSE I'M A-GOIN  
TO BEAT YOU TO THE DRAW!



AH! I'M OUT TO BRING IN THE Mc-  
MEINIT BOYS, AN' NO PUNK GUN-  
ZEL'S A-GOIN TO PULL ME INTO A  
GUNFIGHT AND DETUR ME FUM  
MY PURPOSE!



LOOKEE, POT-SHOT! MY GUN IS  
SPITTING LEADEN DEATH AT YOUR GUN-  
FRIEND! NOW WILL YOU TRY AN' BEAT  
ME TO THE DRAW?



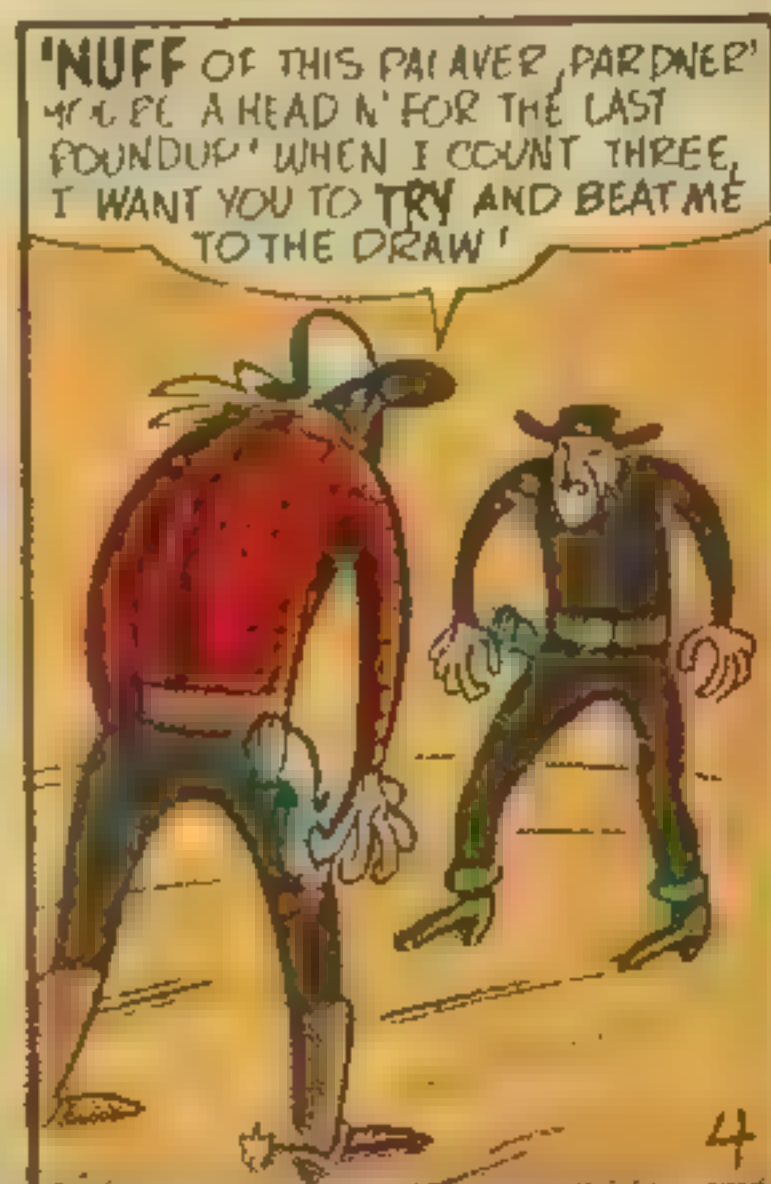
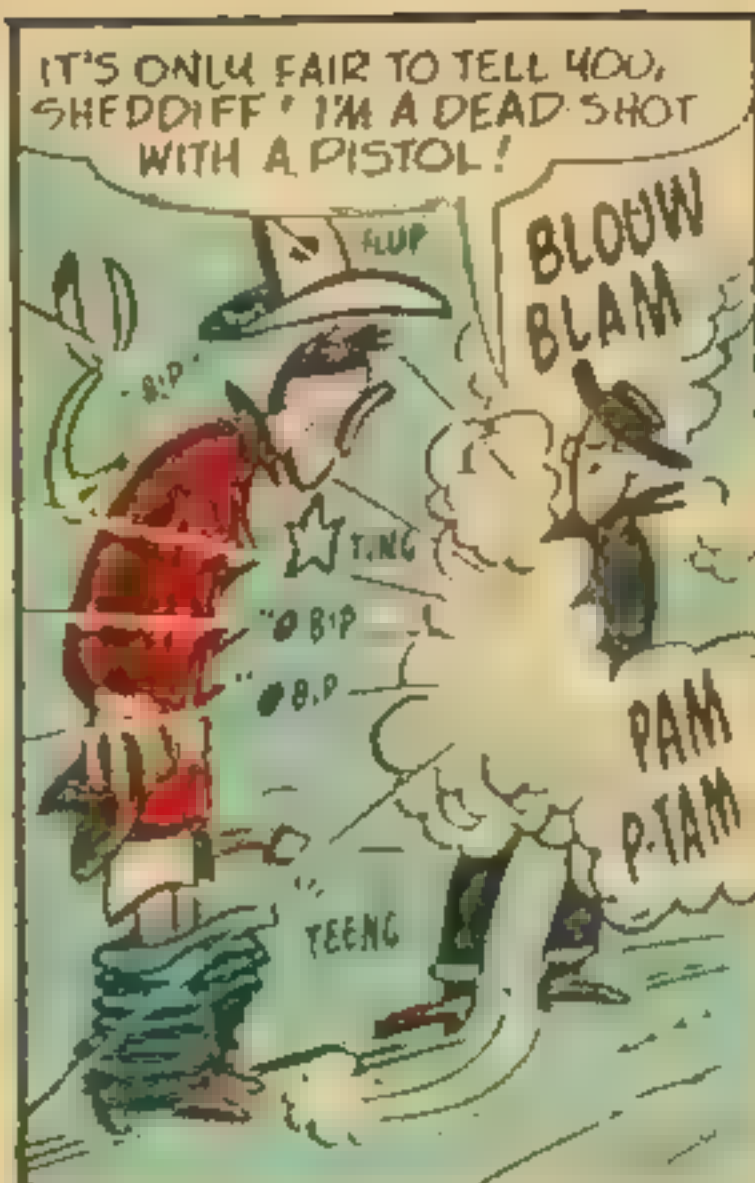
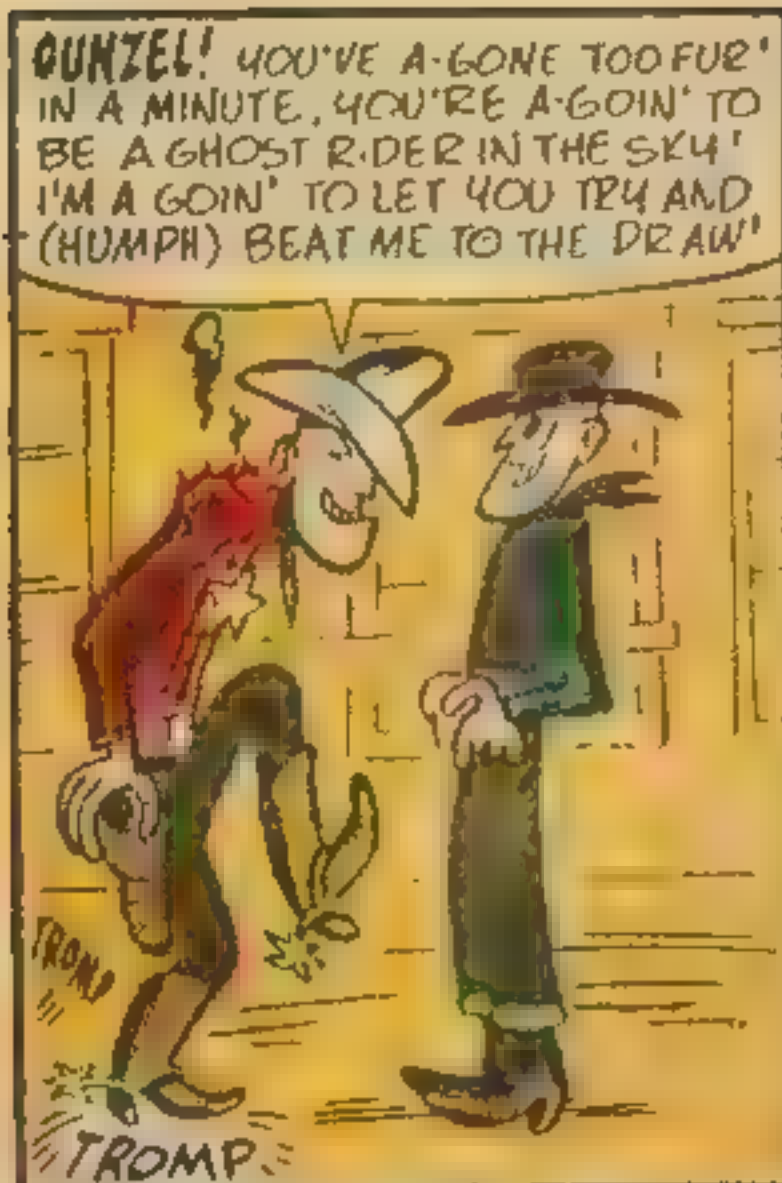
GOTTA BRING IN THE McMEINIT  
BOYS HAIN'T GOT TIME TO MES-  
S WITH GUNZEL'S!



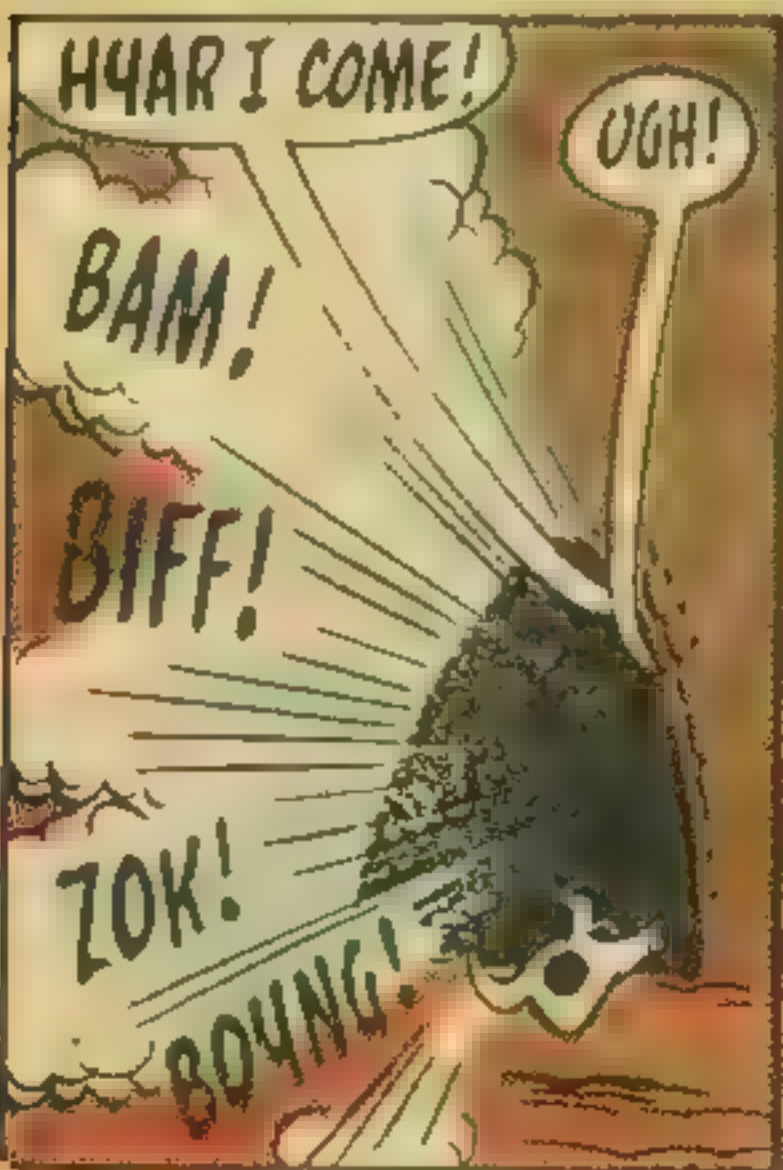
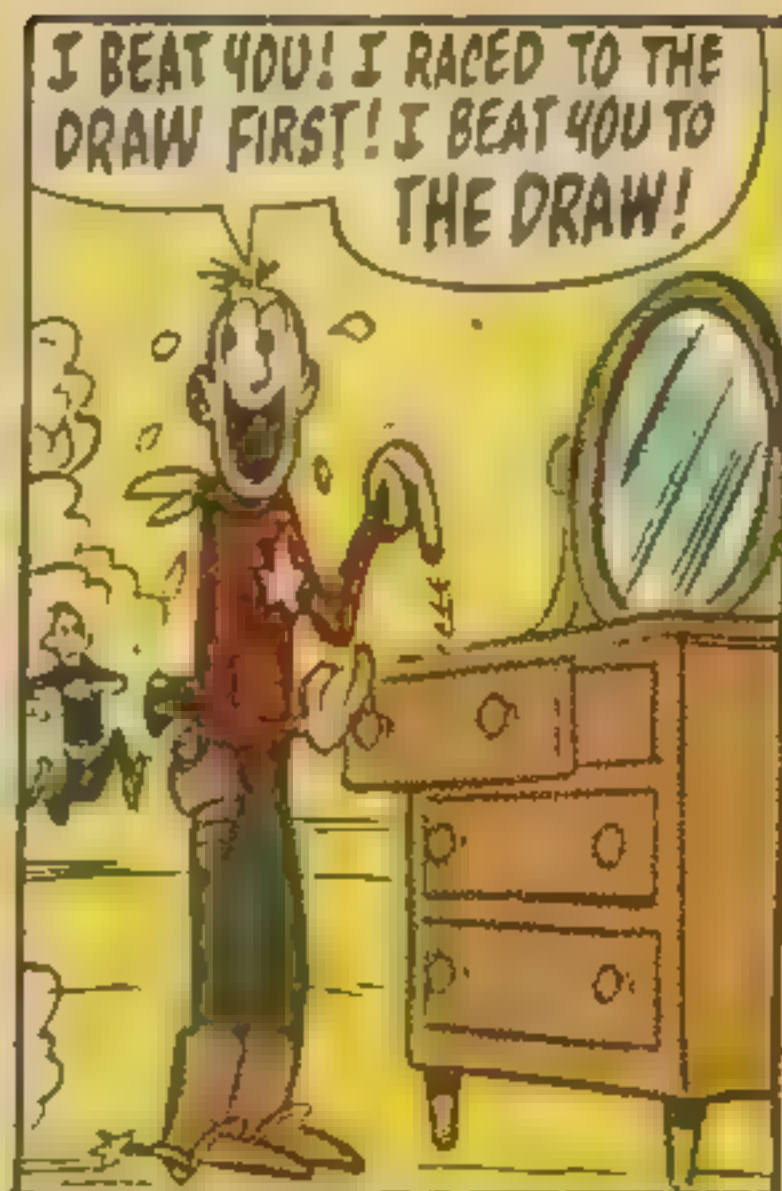
SHERIFF POT-SHOT PETE! YER A VALLER  
LIVERED 'PELADO' AND YOU DRINK  
ASH TRAYS AND I'M GOING TO SHOOT  
YOU IN THE BACK! NOW WILL YOU  
TRY AN' BEAT ME TO THE DRAW?













# MAD MUMBLINGS

Dear Editors,

At our humble little base here in North Africa. Everyone enjoys MAD tremendously. Everyone, that is, except two guys I know of, but they're □s anyway. MAD is the furshlugginest book in circulation.—Pete McDole, USN—Africa

Isn't it curious that when one cleverly re-assembles the three letters, MAD, one gets "cow kettle-soup"?—Anonymous

In "Gasoline Valley" (MAD #15), you show Skizziks saying, "Gosh" spelled backwards is shog. I've got news! Gosh spelled backwards is HSOG, not SHOG! Has Elder been eating blintzes again?—Roland Juge—New Orleans, La

In Captain IV, too, did those farshimmelt idiots ever catch that rocket model?—Yale Greenspoon—Bayonne, N.J.



Lookout! Here they come again!—et.

I sent my little brother to the store this morning to get a copy of MAD. Instead, he got MUD/V4, an imitation. I pulled out my .45 caliber sword and shot him 16 times. Melvin fell to the floor... dead. I quick called the cops and they arrested him on charges of buying an imitation and catching 16 bullets in his left head.—Anonymous

Just finished reading my first MAD comic today. Positively the most timely, up to date, modern humor I have ever read.—Genghis Khan—(No address)

You have all the boys at our high-school so interested in MAD comics, that they don't pay any attention to the girls anymore. I know, because my beau was the class wolf last year. Now he's more like a translator. He comes in and I say, "Boy, am I ever tired," and do you know what he says? "Look doll, you mean 'Bwah!'"—a girl in Oswego

I think you guys are the most. All of us kats around here have had our minds brain-washed with your trash.—Dick Regentz—Pekin, Ill

I just read in MAD MUMBLINGS what a frustrated mother said about your sweet magazine. That gripes me, calling your great literary accomplishment "imbecilic, moronic rot." If you have a well-balanced, stable mind, this kind of humor should

appeal to you. As for me, I...unk, doodle, ugh, look mommy, a cat!...cat...CAT?...I'M A LITTLE SPARROW! (tweet tweet) Virginia Barron Hialeah, Fla

I think that MADs are the best and the most entertaining comic-books out. More sensible people should read them. I collect them all. I also collect dead bodies.—Gary Barler—N. Tonowanda, N.Y.

I want to congratulate you for your slow but sure comeback in a field of rotten corn.—Pat McKelvey—Little Rock, Ark

I have been a faithful follower of E.C. for many yrs. Just thought I'd drop you a line to tell you that I think of the last three issues of MAD. They're terrible and stupid and personally, I think you guys are going broke.—Bill Mattson (no address)

I am a faithful reader of MAD, but I soon won't be if you don't start cleaning up your comic. If you keep having dirty pictures and stories, my whole gang and I will stop buying MAD.—Coraline Harris San Jose, Cal

Today I brought home another issue of MAD. I think that if you keep up that kind of work, and leave off some of the dirt and vulgarity that I am sorry to say I found in one story of yours, (only one) you should really have a top-notch mag.—Anonymous

What you publish is cheap, miserable trash! Fortunately, I also am cheap miserable trash!—Anonymous

Your magazine is not fit for human consumption. But I eat it anyway.—Mike Melner—Reno, Nev

One thing that steams me are those full pages devoted to "Discussion of Affairs in Greece. Nothing but junk with a few POTRZEBLES thrown in!—Carol Craven—Ft. Lauderdale, Fla

I found your article on Greece highly informative, sympathetic, and mindful of the vicissitudes of human life. Felicitations!—Anonymous

advertisement

As ever, subscriptions to this magazine, complete with shiny covers, two staples, and in full color, gang, is still \$1.00 for eight, (8), ate, 4 + 4, issues. Send that good old money to

MAD Editors  
Room 706, Dept. 18  
225 Lafayette Street  
New York 12, N.Y.



MOVIE DEPT THEY MADE THE STORY OF GERMAN PRISONER OF WAR CAMP INTO A PLAY STALAG 17! THEY MADE THE STORY INTO A MOVIE STALAG 17! AND NOW, NOW THEY MAKE A STORY INTO A COMIC BOOK.. 'STALAG 17? NO! THIS STORY IS OF THE STALAG A TEENY BIT OVER FROM STALAG 17.

# STALAG 18!



YES.. THIS WAS STALAG 18.. A GERMAN P.O.W. CAMP FOR AMERICAN SERGEANTS!.. BUCK SERGEANTS, TECH SERGEANTS, FIRST SERGEANTS, MASTER SERGEANTS..

YES.. JUST SERGEANTS.. A FURSHLUGGINER MESS!... ALL DAY LONG ALL THESE SERGEANTS, ORDERING EACH OTHER AROUND! ... WHAT





YES, THIS WAS STALAG 10  
AND THIS WAS LT MUNBAR  
WITH US TEMPORARILY.



AND THIS ONE FOR SOME  
UNEXPLAINABLE REASON  
WAS CALLED 'THE ANIMAL'!



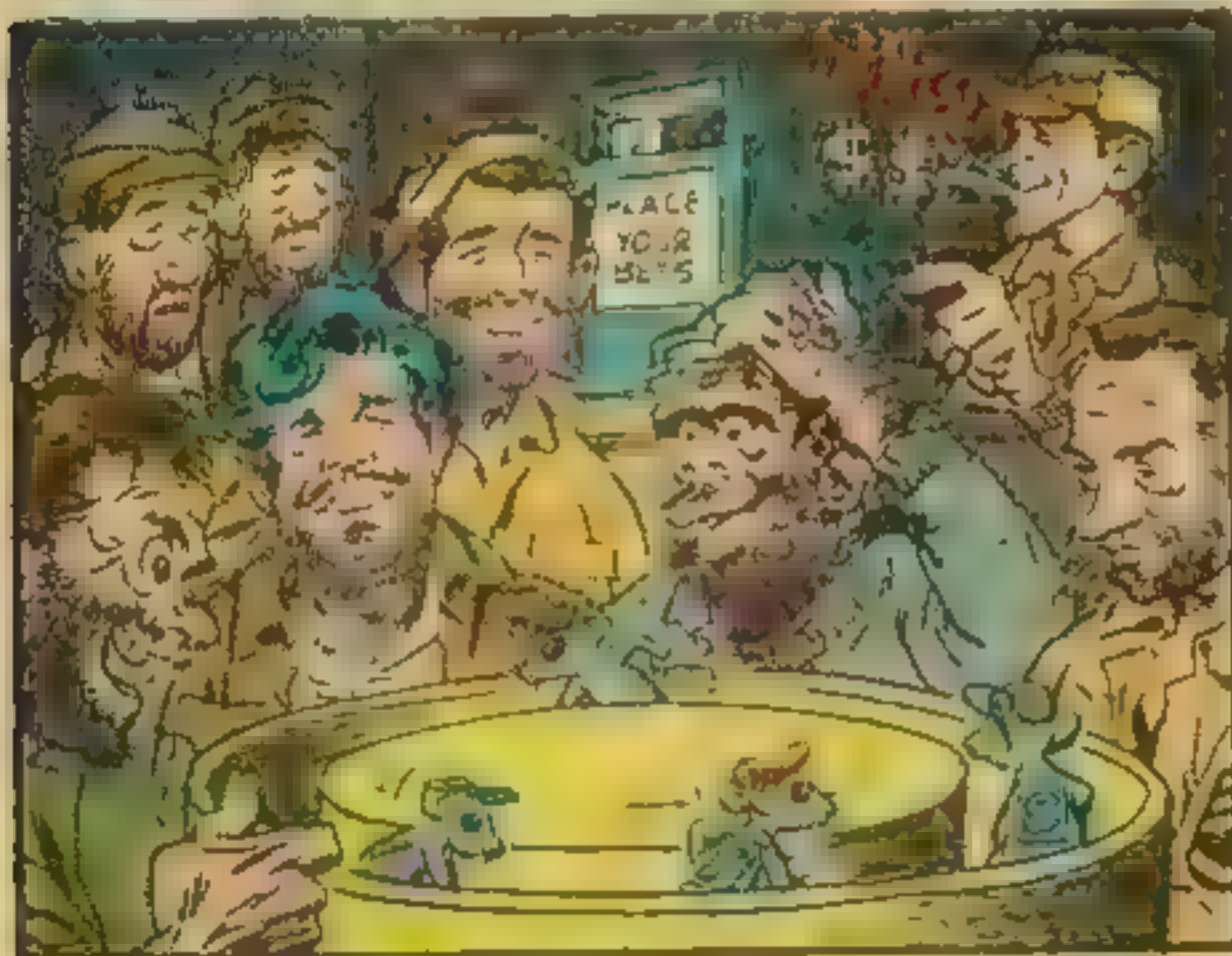
AND THIS ONE . A  
TYPICAL AMERICAN TEEN  
AGER, WAS CALLED 'SECURITY'!



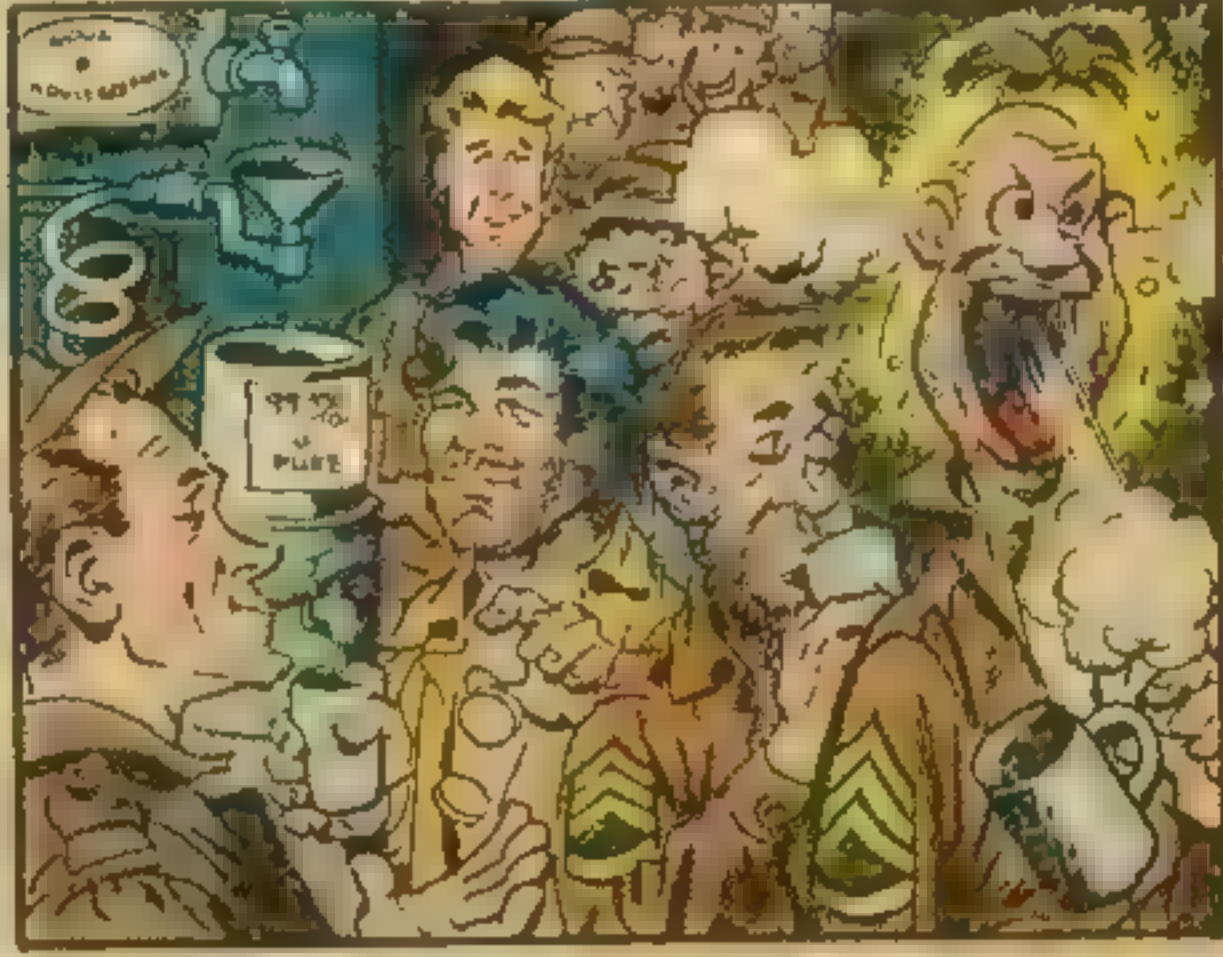
AND THIS ONE WAS STEPTON!  
NO MATTER HOW ROUGH IT GOT,  
STEPTON ALWAYS HAD IT EASY!



THAT'S BECAUSE STEPTON RAN A RAT RACE! IT WASN'T  
SO MUCH THE WAY HE TRAINED THE RATS TO RACE.. IT  
WAS THE WAY HE GOT THE MICE TO RIDE THEM...



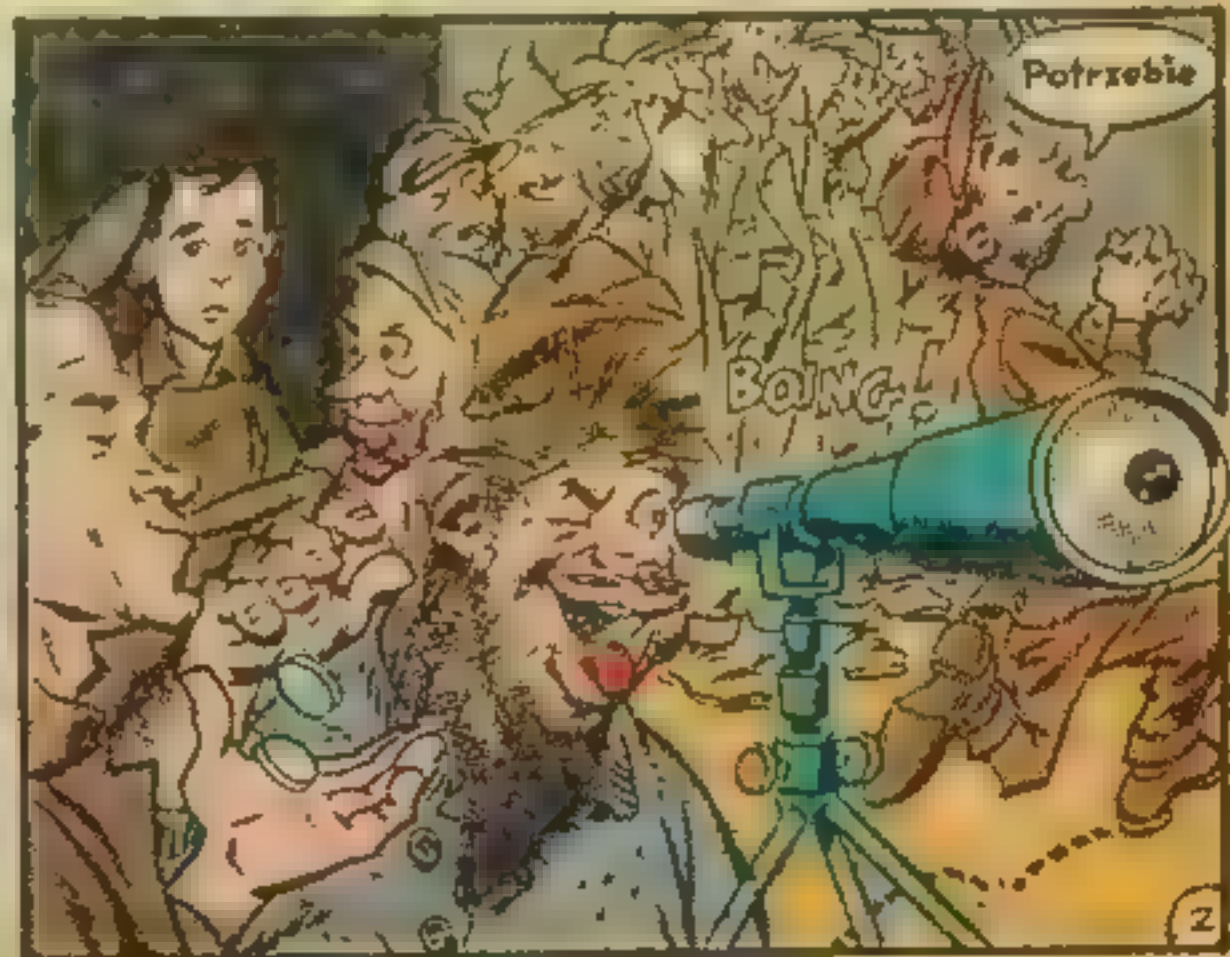
STEPTON RAN A STILL AND WHATEVER HAPPENED, THE  
STILL STILL RAN NEVER STILL! THAT IS, THE STILL WASN'T  
STILL. THAT IS, THE STILL WAS A STILL BUT STILL WASN'T, STILL!



STEPTON RAN A TELESCOPE...BECAUSE THE BOYS LIKED TO  
LOOK AT RUSSIAN PRISONERS IN NEXT COMPOUND...  
BECAUSE STEPTON SENT RUSSIAN PRISONERS HIS RATS,



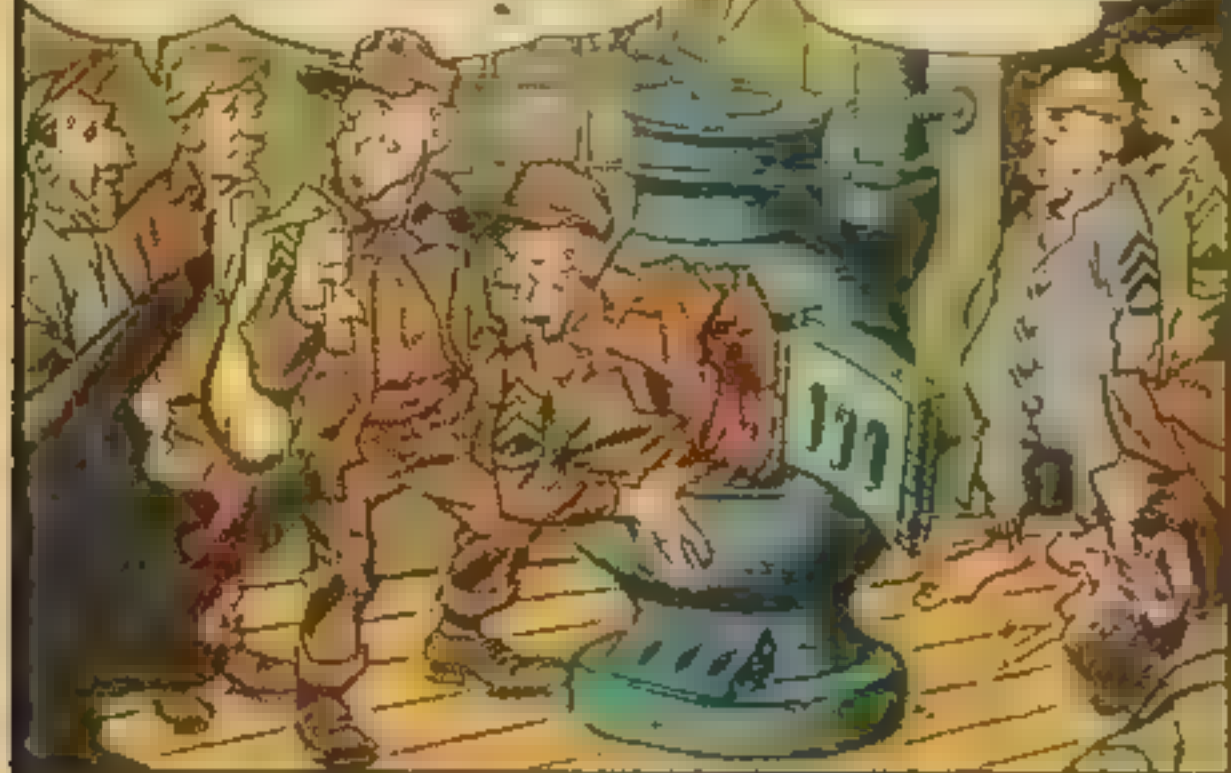
...BECAUSE HIS RATS MADE RUSSIAN PRISONERS JUMP  
UP ON THE TABLES AND PULL THEIR COATS UP...AND  
MAINLY BECAUSE RUSSIAN PRISONERS WERE WOMEN!





WELL, BOYS...EVERYTHING'S  
READY FOR YOUR ESCAPE!  
REMEMBER... INTO THE STOVE  
DOWN THROUGH OUR SECRET  
PASSAGEWAY THROUGH THE  
FLOOR... INTO THE TUNNEL  
AND UNDER THE WIRE.

... THEY'LL NEVER IN  
A HUNDRED YEARS  
FIGURE THAT THE  
TRAP DOOR IS  
INSIDE ONE OF THE  
STOVES! WELL  
SO LONG!



**OOPS!**

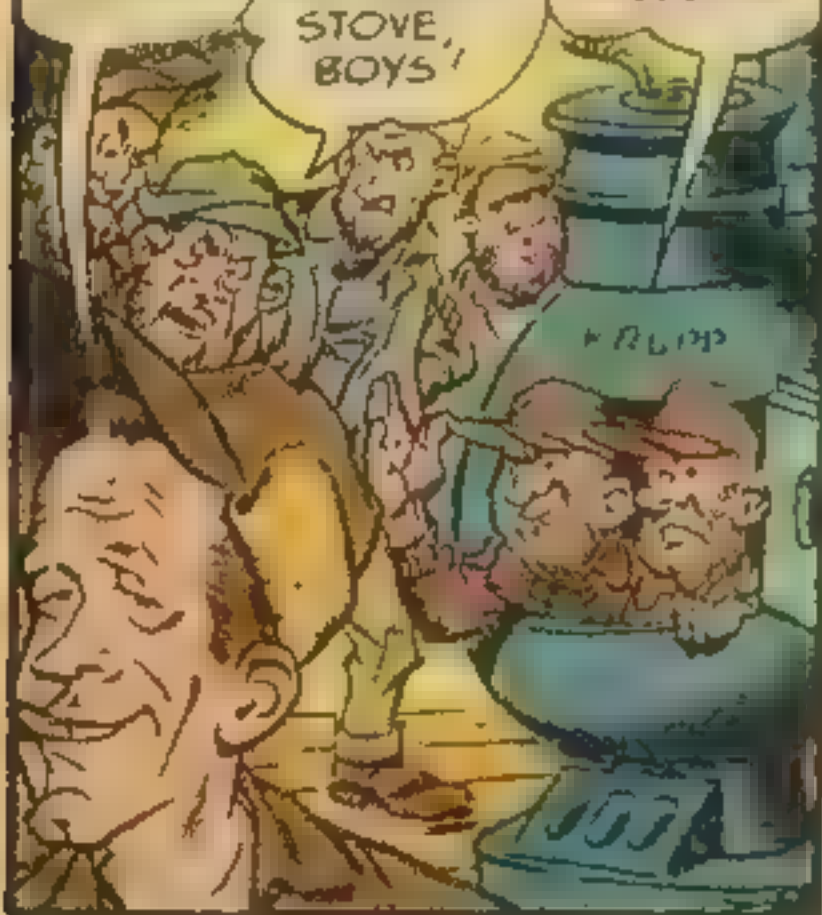
**...WRONG  
STOVE!**



I'LL LAY  
ODDS THEY  
DON'T  
MAKE IT!

SHUDDUP  
STEPTON!  
HERE'S  
THE RIGHT  
STOVE,  
BOYS!

WELL  
SO LONG  
AGAIN,  
FELLOWS!



GOSH! THEY'VE  
BEEN GONE  
QUITE A  
WHILE NOW!

I WON-  
DER IF  
THEY'RE  
OUTSIDE  
YET?

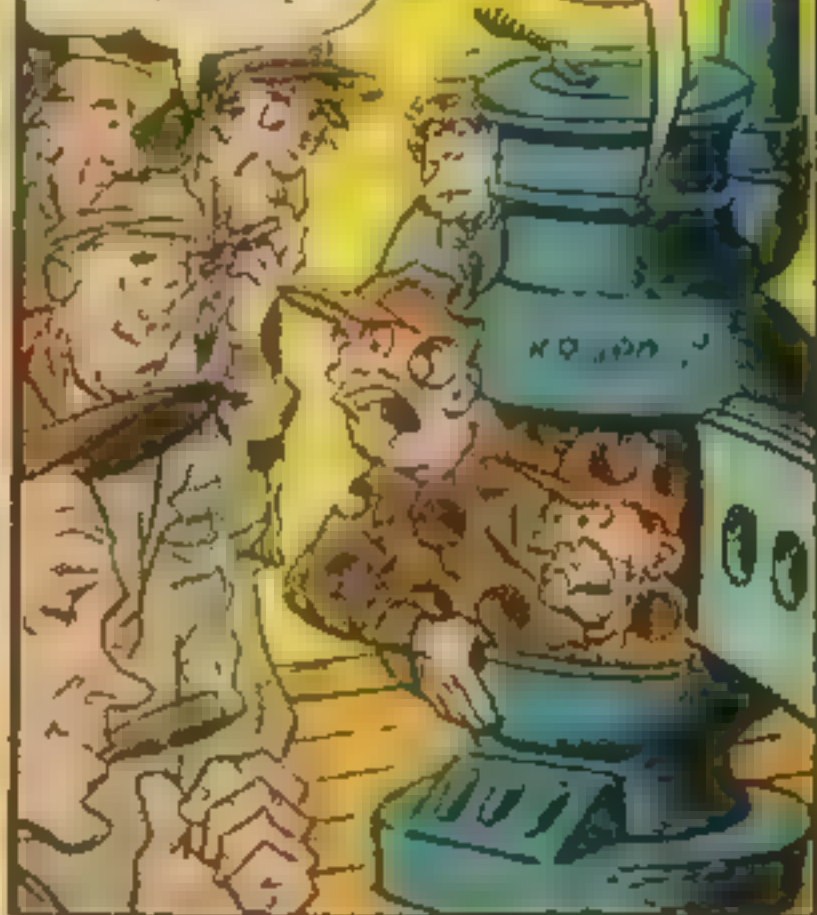
**LISTEN!  
SHOTS!**

**BANG!  
BANG!**



DO YOU THINK  
THAT MEANS  
THEY DIDN'T  
MAKE IT?

RIGHT! WE  
DIDN'T MAKE  
IT!



THEY  
WERE  
WAIT-  
ING  
FOR  
US  
WHEN  
WE  
CAME  
OUT!

...THEY  
WERE  
TIPPED  
OFF!  
...THERE'S  
A SPY  
AMONGST  
US!

**STEP-  
TON!**

YEAH!  
HOW  
COME  
HE  
HAS IT  
SO  
SOFT!

YEAH!  
HOW  
COME  
HE  
GETS  
SO  
MANY  
FAVORS!

YEAH!  
HOW  
COME  
HE'S AL-  
WAYS  
MOBNOBBING  
WITH THE  
GERMAN  
OFFICERS!

YEAH!  
HOW  
COME  
HE GOT  
ACADEMY  
AWARD!

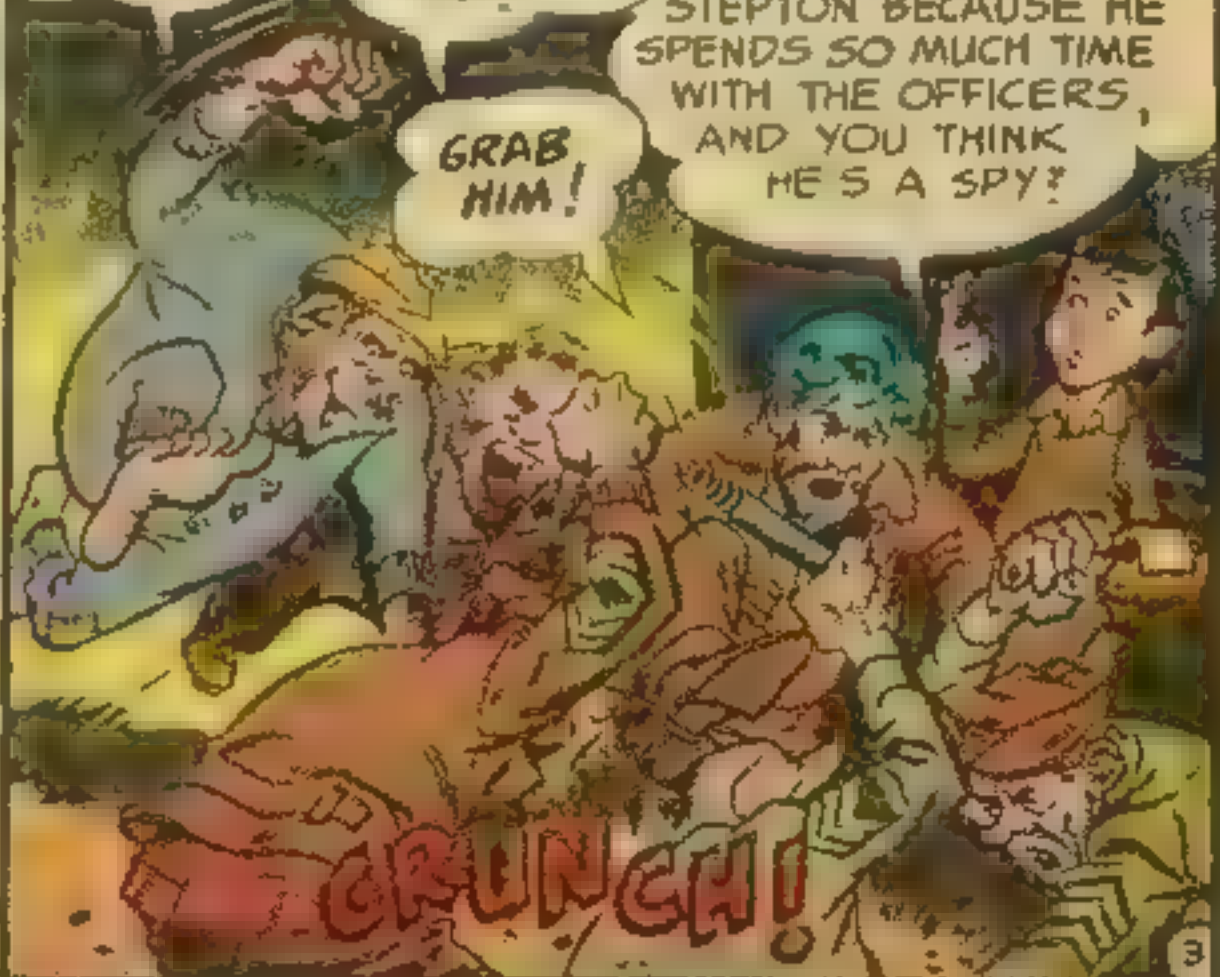


**GET HIM!**

**BEAT HIM  
UP!**

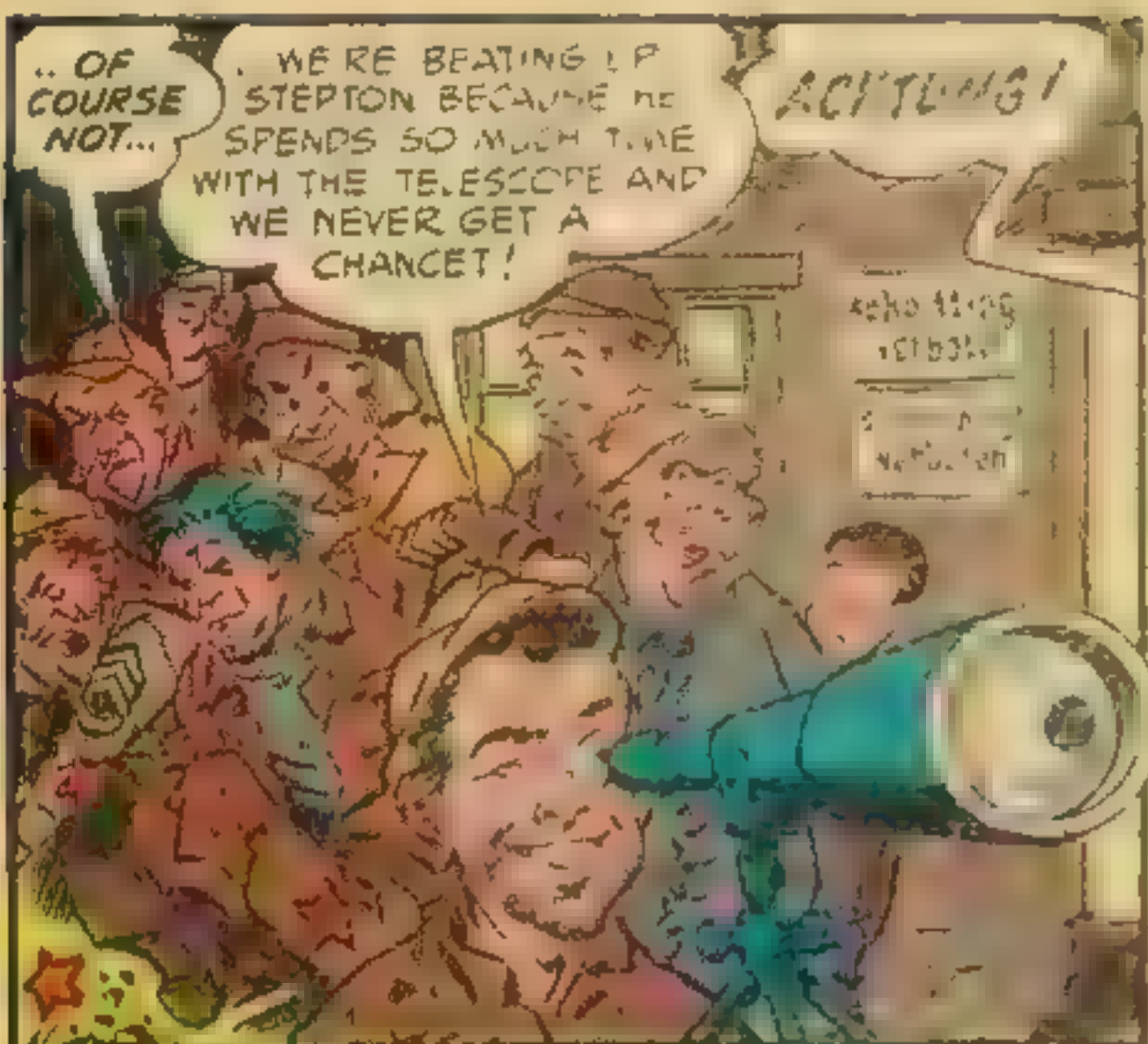
**GRAB  
HIM!**

WAIT A MINUTE, FELLOWS!  
ARE YOU BEATING UP  
STEPTON BECAUSE HE  
SPENDS SO MUCH TIME  
WITH THE OFFICERS,  
AND YOU THINK  
HE'S A SPY?



**CRUNCH!**

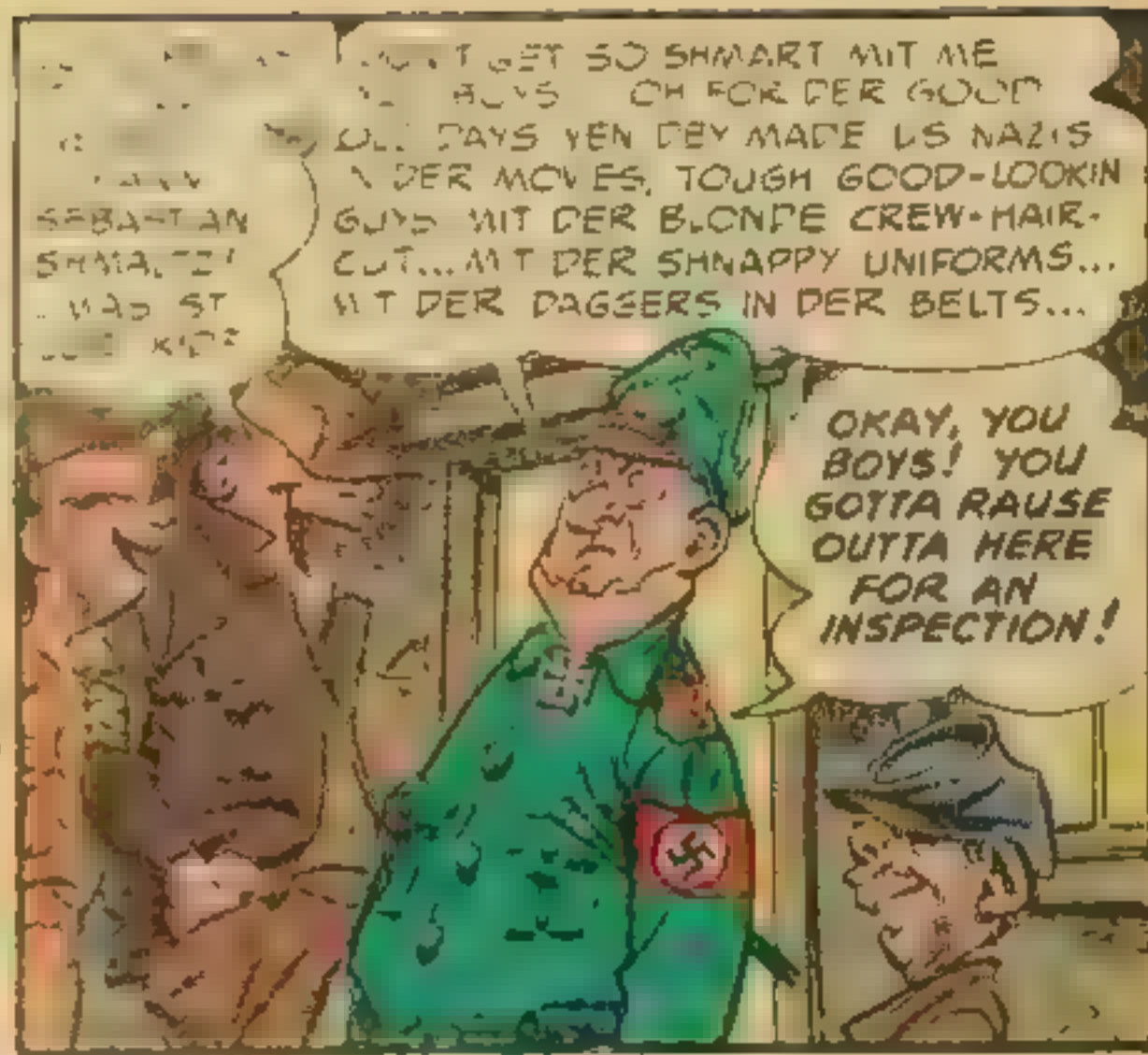




.. OF COURSE NOT...

WE'RE BEATING L.P. STEPTON BECAUSE HE SPENDS SO MUCH TIME WITH THE TELESCOPE AND WE NEVER GET A CHANCE!

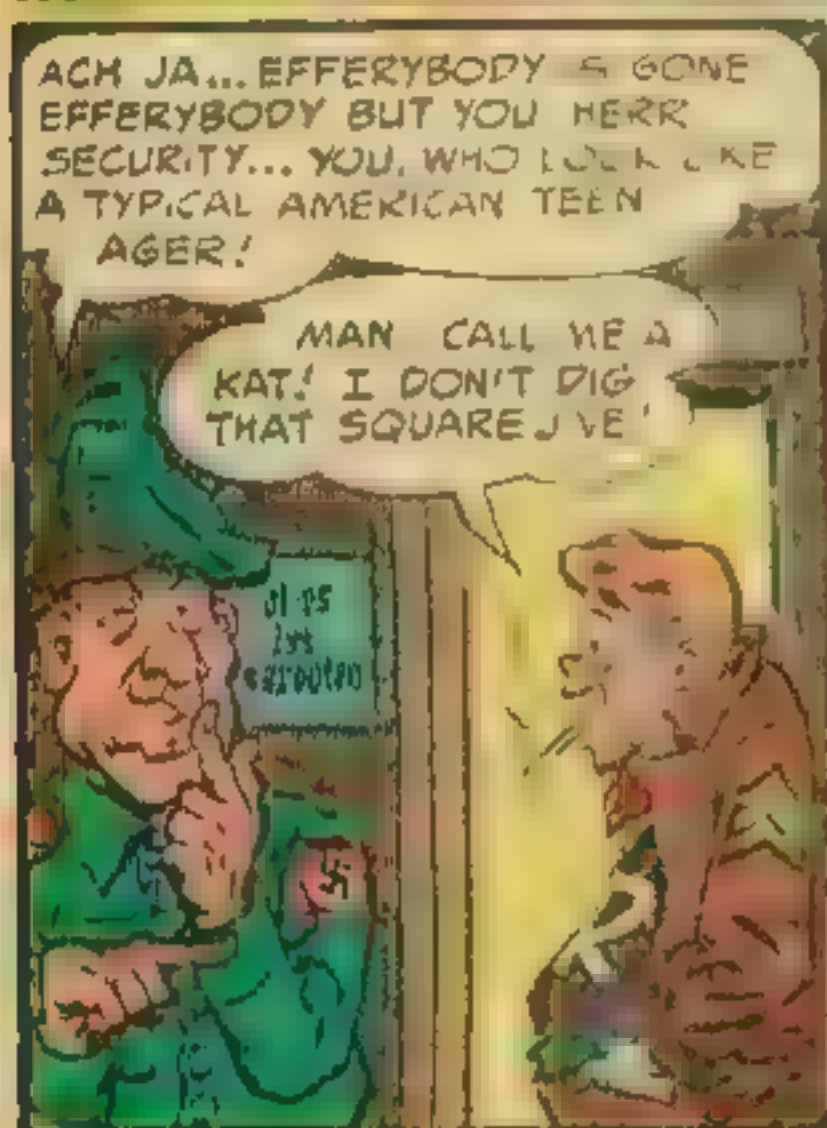
ACHTUNG!



SEBASTIAN SHMALTZ! WAS STUHNSTU KID?

DON'T GET SO SMART MIT ME BOYS! OH FOR DER GOOD OLD DAYS YEN DEY MADE US NAZIS IN DER MOVES, TOUGH GOOD-LOOKIN GUYS MIT DER BLONDE CREW-HAIR-CUT... MIT DER SHNAPPY UNIFORMS... MIT DER DAGGERS IN DER BELTS...

OKAY, YOU BOYS! YOU GOTTA RAUSE OUTTA HERE FOR AN INSPECTION!



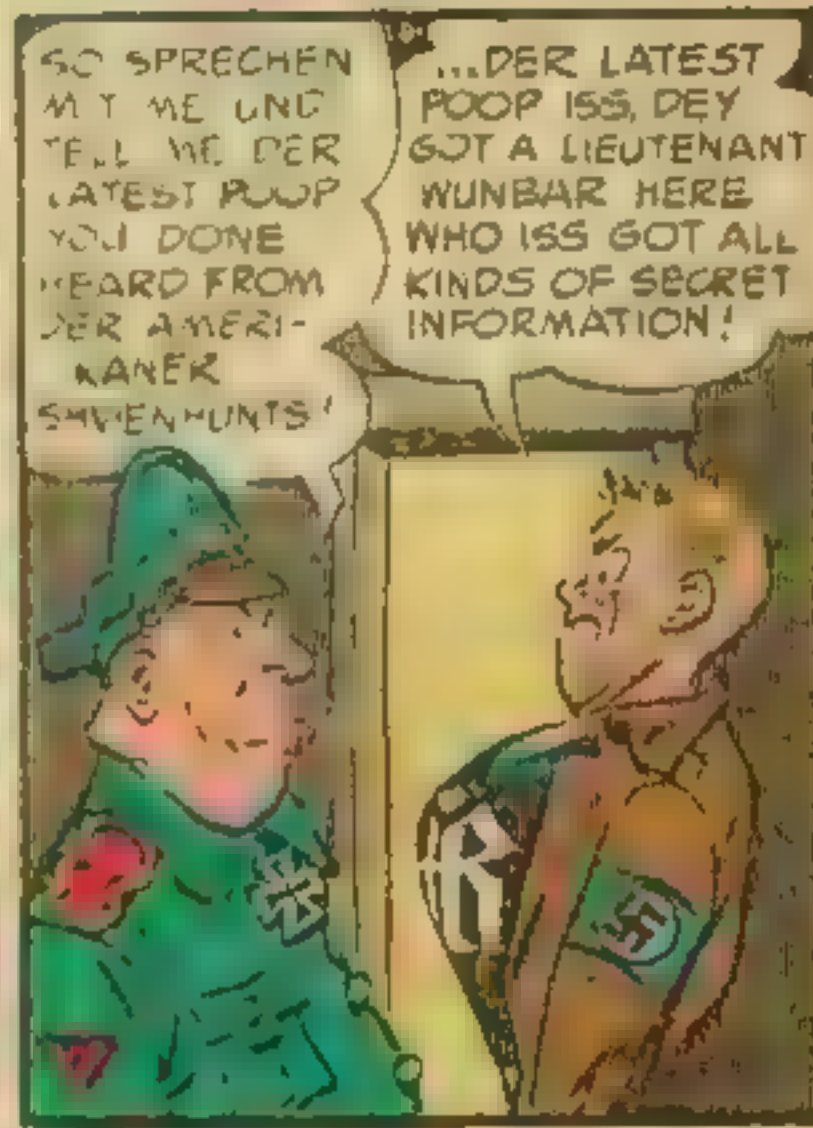
ACH JA... EFFERYBODY IS GONE EFFERYBODY BUT YOU HERR SECURITY... YOU, WHO LOOK LIKE A TYPICAL AMERICAN TEEN AGER!

MAN CALL ME A KAT! I DON'T DIG THAT SQUARE JIVE!



AND NATURALLY DAS IS YOU YOU WHO LOOK LIKE A TYPICAL AMERICAN TEEN AGER! NATURALLY YOU ARE DER CHERMAN SPY PLANTED IN DIS HERE STALAG!

JAWOHL! HEAR LEUTNANT!



SO SPRECHEN MIT ME UND TELL ME DER LATEST POOP YOU DONE HEARD FROM DER AMERIKANER SHVENMUNTS!

...DER LATEST POOP ISS, DEY GOT A LIEUTENANT WUNBAR HERE WHO ISS GOT ALL KINDS OF SECRET INFORMATION!



SECRET INFORMATION, HUH? ACH DU LIEBER AUGUST NE DEN WE COULD SEND HIM TO BERLIN WHERE DEY COULD TORTURE DER INFORMATION OUTTA HIM AND MAYBE WE GET A PRIZE, HUH?

DAT S DER CHENE RAL IDFA BOY AND NOW I GOT TO LET OUTTA HERE BEFORE DER KITT COMES HERE!

BLITZEN! RUN AT DER LINK IN DER DUKWAY!



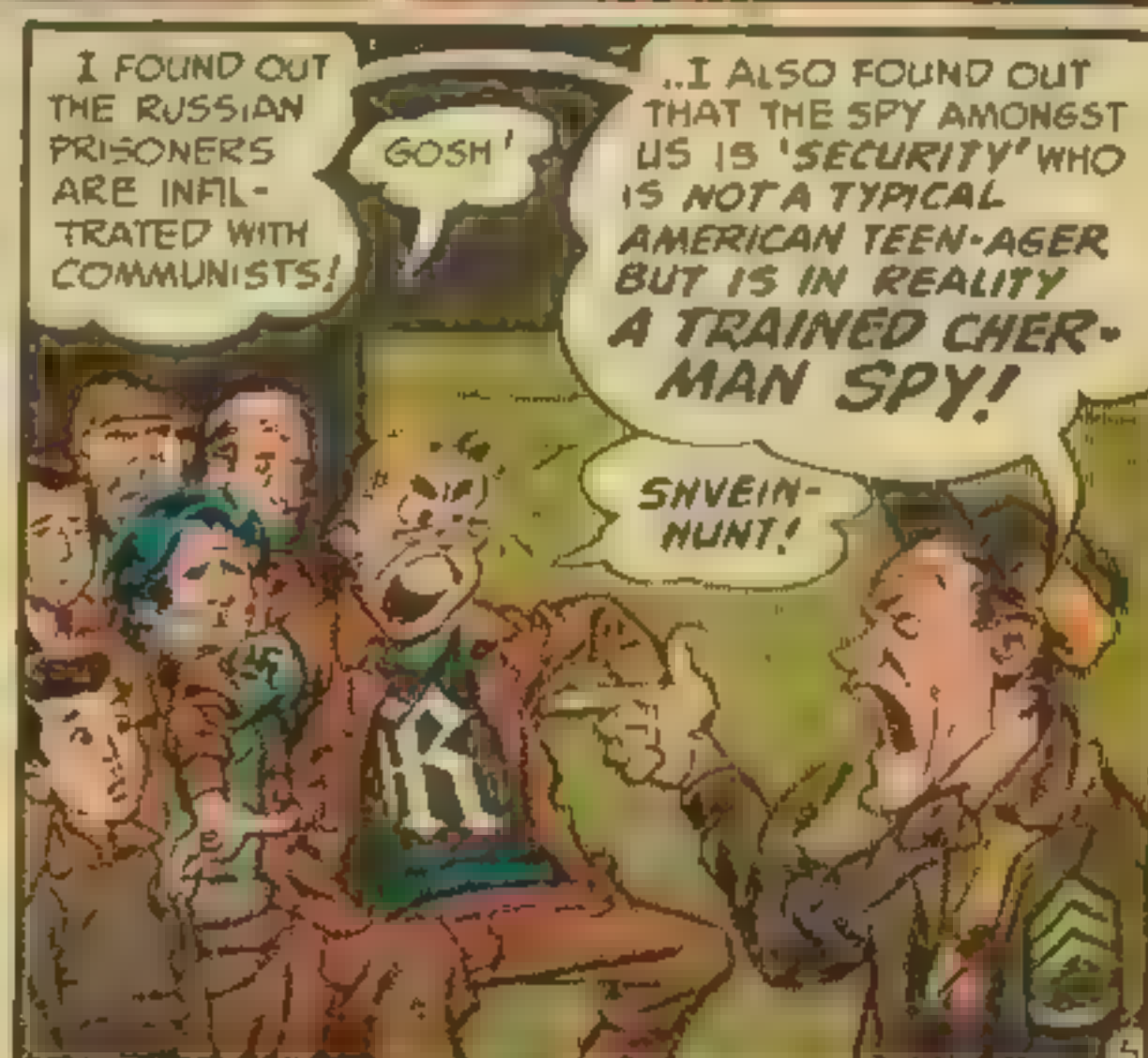
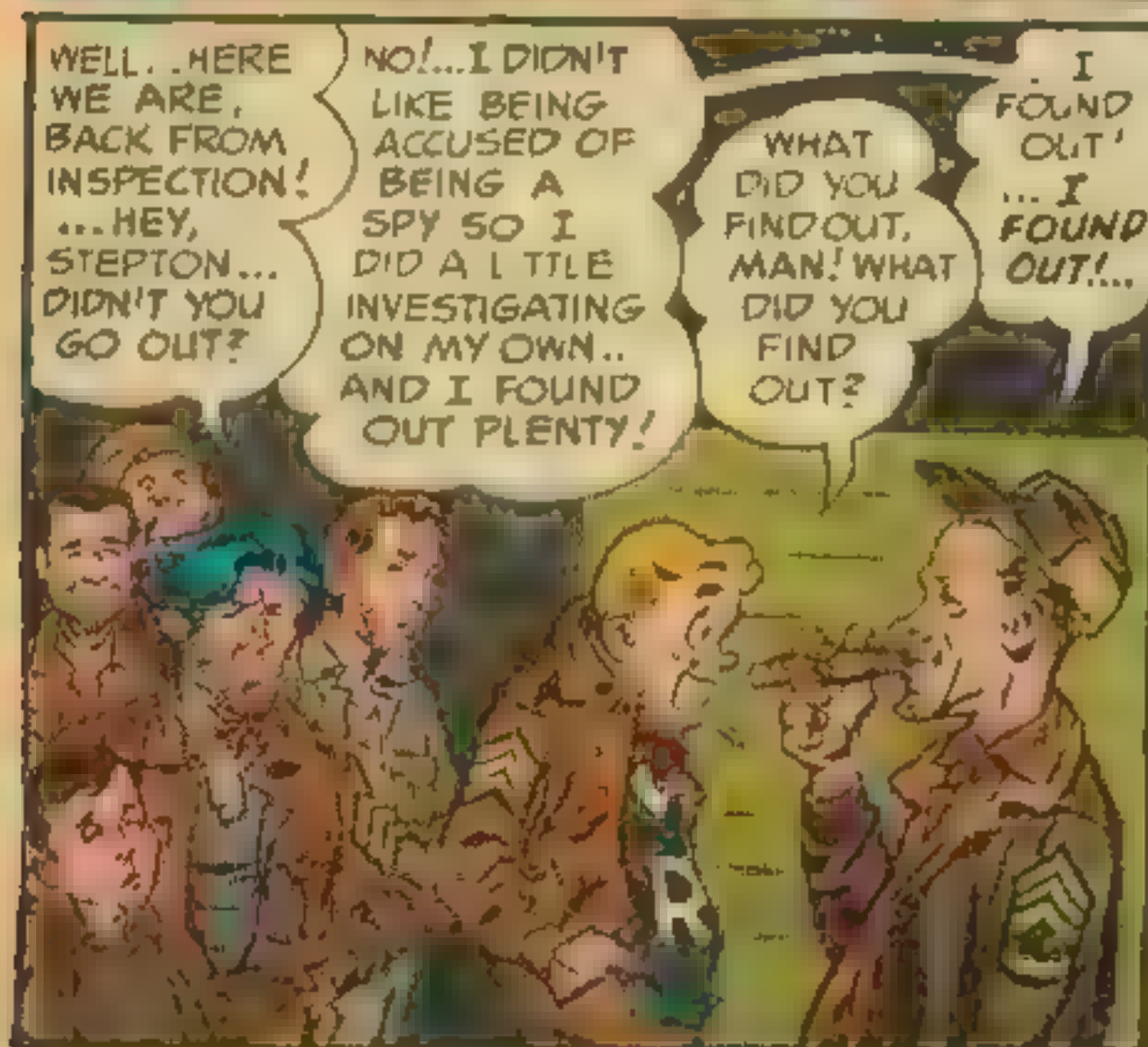
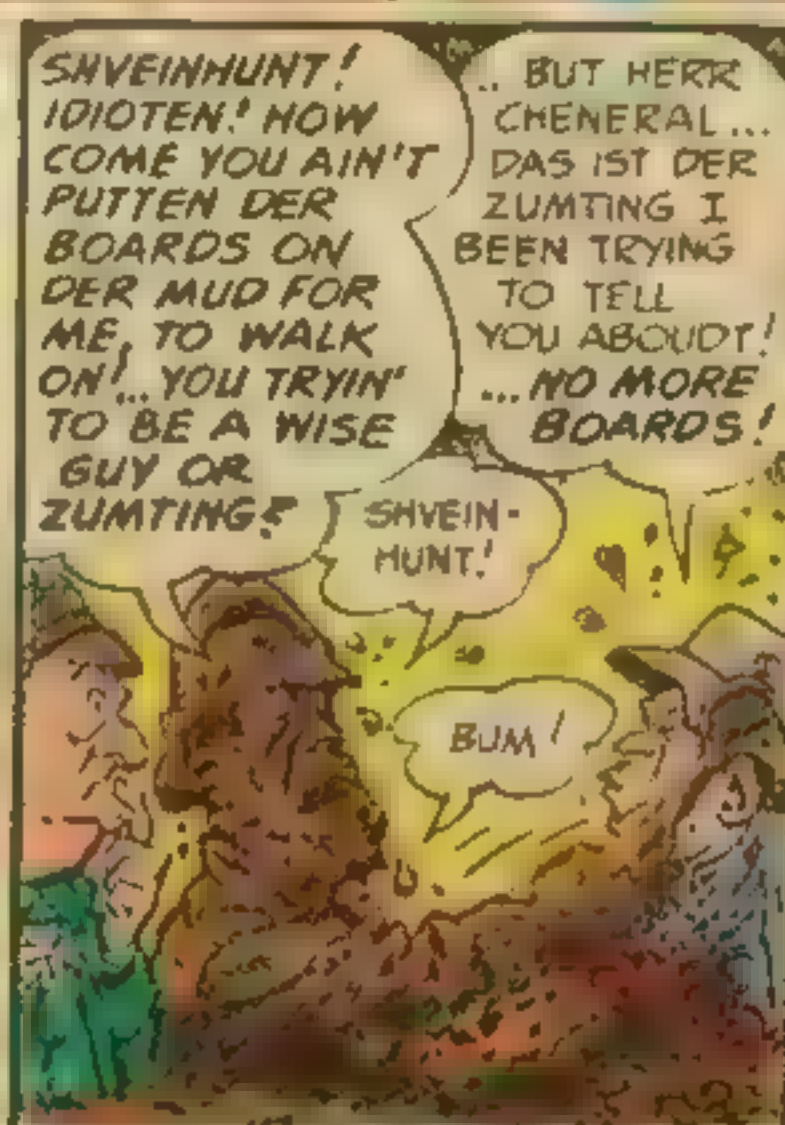
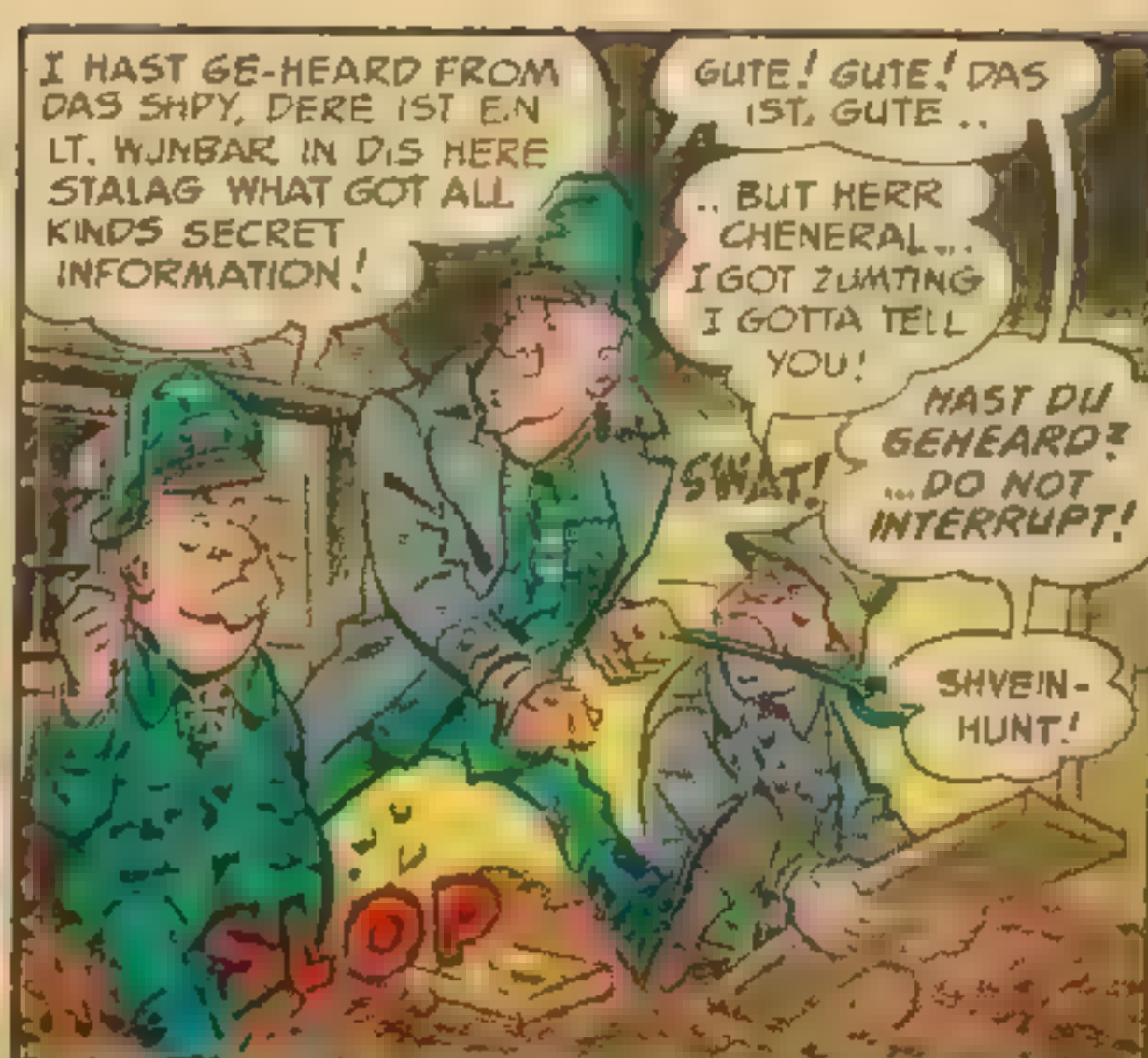
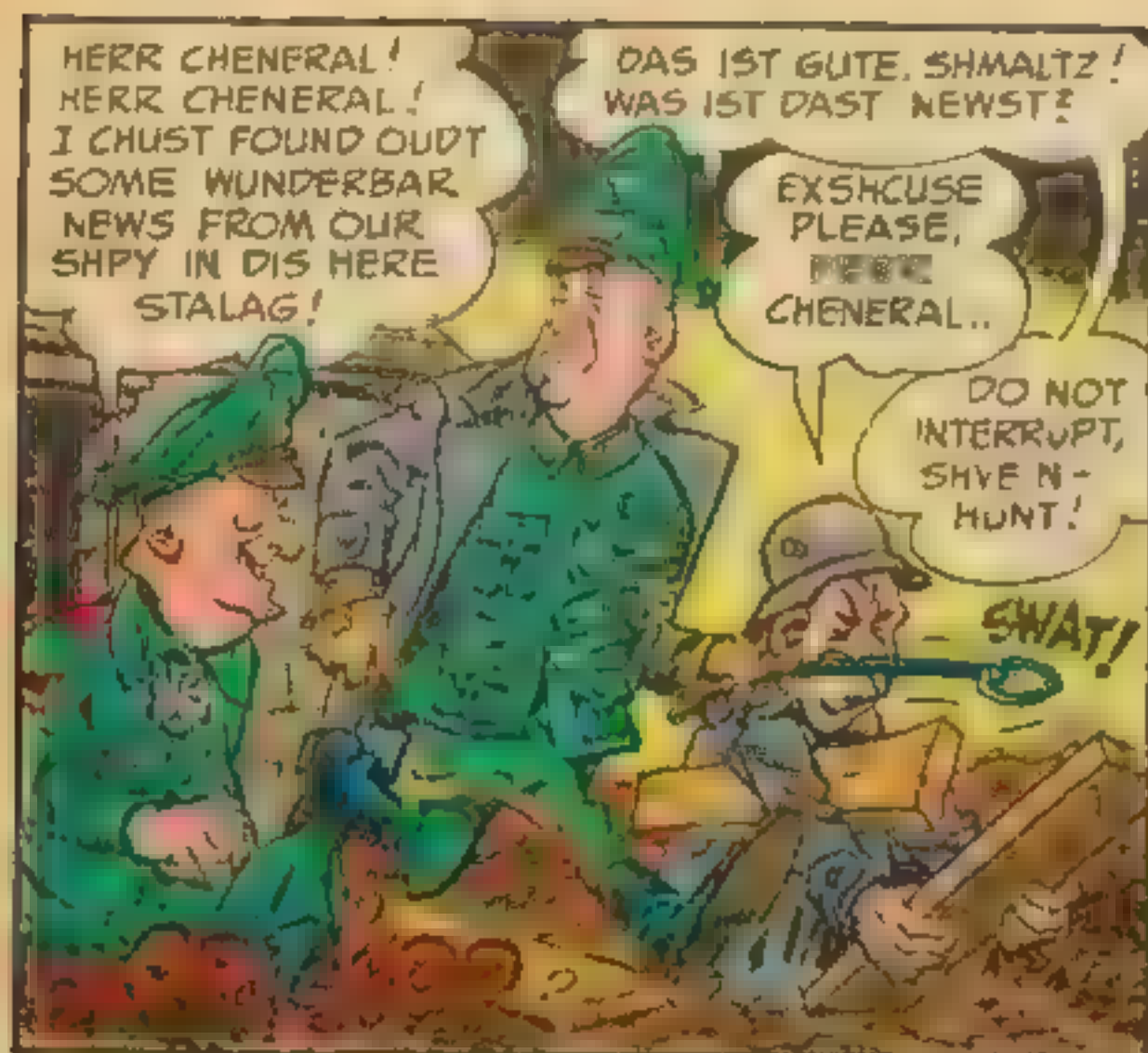
BY CHARGE DESE AMERIKANERS GOTT LOSE LUNK UND LAD RAISE LAYNG AROUND!

WELL...DERE COMES DER CHENERAL OUTT OF DER HEADQUARTERS TO NSPECT DER MEN! I GOTTA GO TELL HIM DER NEWS!

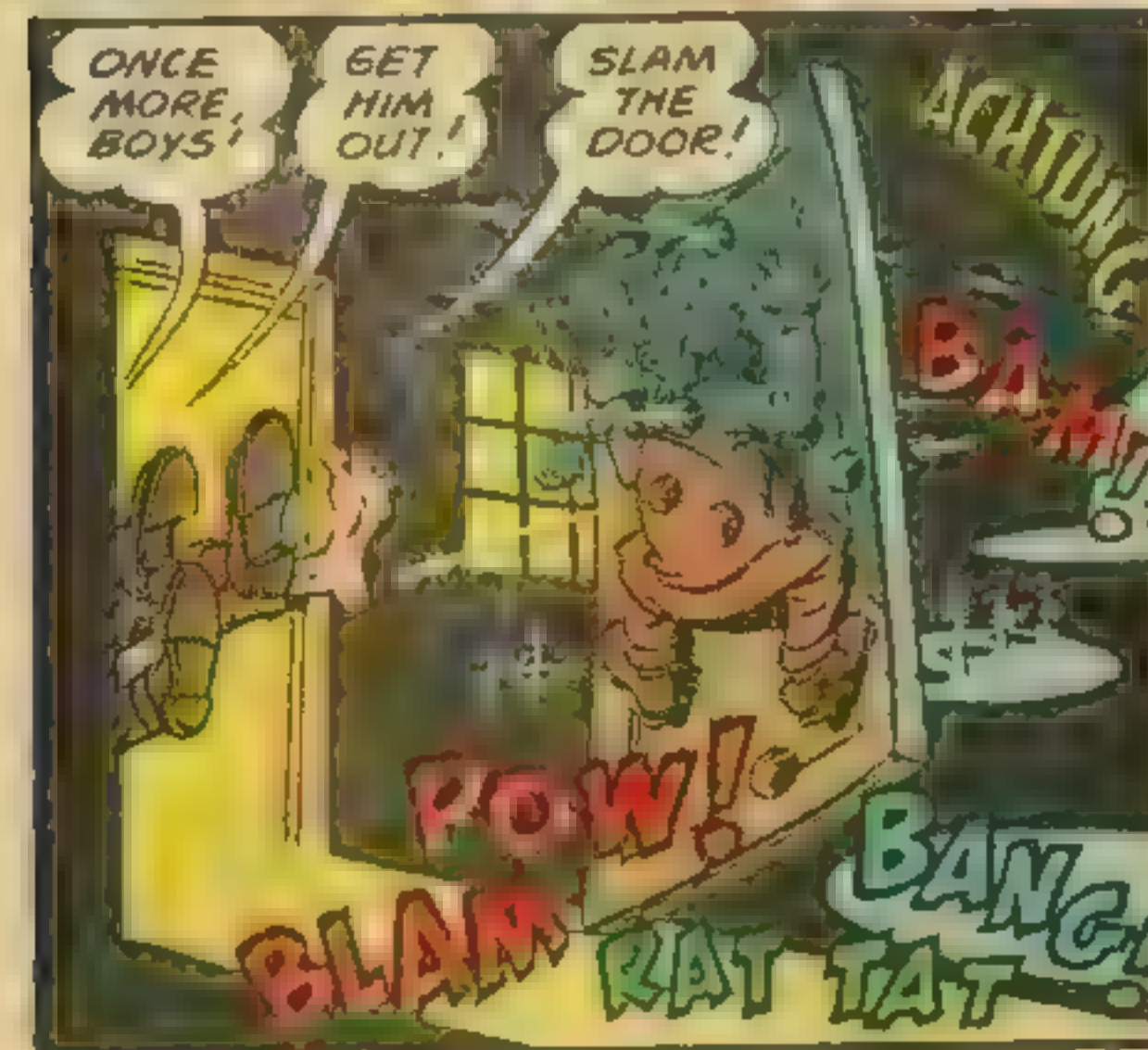
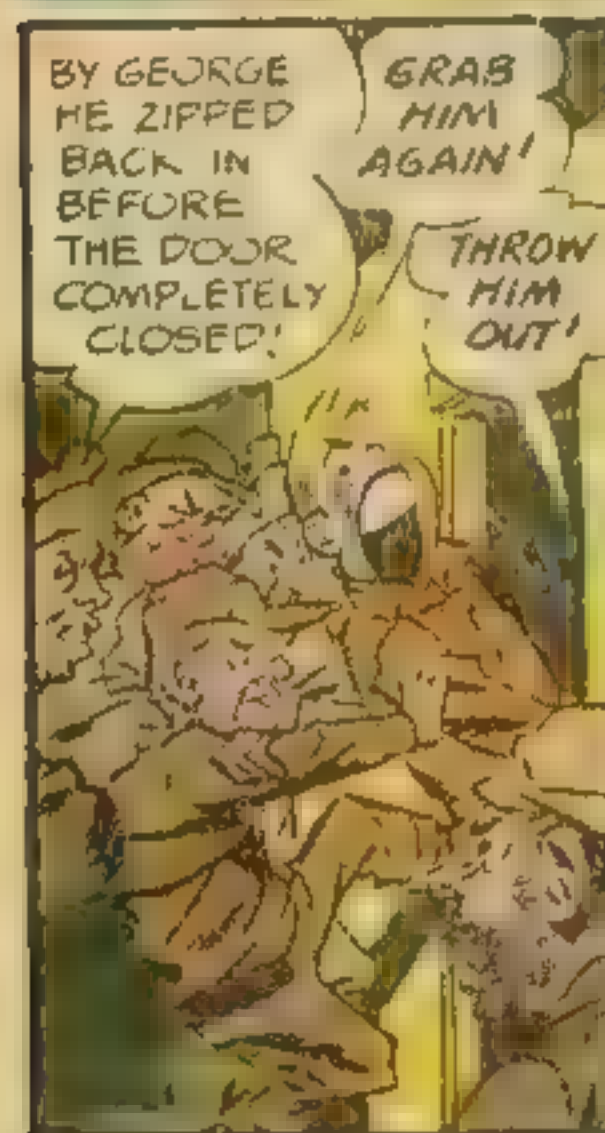
AUF WIEDERSEHN MON COMMANDANT UNTIL MINE NEXT MESSACHE!

DOMM DO DOMM DOMM...











THIS IS ONE ESCAPE ROUTE THAT 'SECURITY' DIDN'T KNOW ABOUT! THE BOYS HAVE BEEN WORKING ON IT FOR YEARS! ... FIRST WE GO AROUND TO THE PRISON GARBAGE PILE ...



... THEN WE FLOD OUR WAY TO THIS INNOCENT GARBAGE PAIL WHICH APPEARS TO BE FILLED WITH GREASE DRIPPINGS AND OLD SPAGHETTI! ... WITHOUT A MOMENT'S HESITATION, WE DIVE IN ...



... AND FIND THE PAIL IS ONLY HALF FULL ... THERE BEING AN OPENING INGENUOUSLY CONCEALED IN THE OTHER HALF, LEADING DOWN TO THIS TUNNEL WHICH WE'VE BEEN DIGGING FOR YEARS!



... FINALLY, AFTER CRAWLING A MILE OR SO THROUGH THE RANK WATER-FILLED TUNNEL, WE EMERGE BY THE BARBED-WIRE ...



... WHERE WE PAINFULLY CUT OUR WAY THROUGH A DOZEN BARRIERS OF RAZOR-SHARP BARBED WIRE ENTANGLEMENTS WITH OUR WIRE-CUTTERS



... EMERGING AT LAST, WITH A THOUSAND TINY WOUNDS ... WHERE WE THEN HAVE TO CRAWL ON OUR STOMACHS OVER SHARP ROCKS TO THE UNDERBRUSH ...



... WHICH CONSISTS OF THORN-BUSHES A HUNDRED TIMES MORE CUTTING THAN THE BARBED WIRE, AND WE CRAWL THROUGH ...



... EMERGING AT LAST ON THE OPEN PLAIN! ... GET UP, LT. WUNBAR! ... GET UP! ... WE'RE ALL RIGHT NOW! WE MADE IT! WE FINALLY MADE IT!



WE MADE IT? YOU SAY WE MADE IT? ... WE GOT AWAY, THEN! WE'RE FREE! WE MADE IT TO SWITZERLAND AND WE'RE FREE! EH, STEPTON, EH? EH?

... FREE? ... WE'RE IN SWITZERLAND?

... SWITZERLAND! ... WHO SAYS WE'RE IN SWITZERLAND!

... WE'RE IN THE RUSSIAN WOMEN'S PRISON COMPOUND!





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If your car is using too much oil—if it is sluggish, hard to start, slow on pickup, lacks pep and power—you are paying good money for oil that's burning up in your engine instead of providing lubrication. Why? Because your engine is leaking. Friction has worn a gap between pistons and cylinder wall. Oil is pumping up into the combustion chamber, fouling your motor with carbon. Gas is exploding down through this gap, going to waste.

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Just squeeze Power-Seal out of the tube into your motor's cylinders through the spark plug openings. It will spread over pistons, piston rings and cylinder walls as your engine runs and it will PLATE every surface with a smooth, shiny, metallic film that won't come off! No amount of pressure can scrape it off. No amount of heat can break it down. It fills the cracks, scratches and scorings caused by engine wear. It closes the gap between worn piston rings and cylinders with an automatic self-expanding seal that stops oil pumping, stops gas blow-by and restores compression. No more piston slapping; no more engine knocks. You get more power, speed, mileage.

This genuine plating is self-lubricating too for Moly, the greasy metal lubricant, reduces friction as nothing else can! It is the only lubricant indestructible enough to be used in U. S. atomic energy plants and jet engines. It never drains down, never leaves your engine dry. Even after your car has been standing for weeks, even in coldest weather, you can start it in a flash, because the lubrication is in the metal itself. That's why you'll need amazingly little oil; you'll get hundreds, even thousands of more miles per quart.

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You don't risk a penny. Prove to yourself that Power-Seal will make your car run like new. Put it in your engine on 30 days' Free Trial. If you are not getting better performance out of your car than you thought possible—if you have not stopped oil burning and have not increased gas mileage—return the empty tube and get your money back in full. Power-Seal is absolutely harmless; it cannot hurt the finest car in any way. It can only preserve and protect your motor.

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	Cyl. 1	Cyl. 2	Cyl. 3	Cyl. 4	Cyl. 5	Cyl. 6
BEFORE	90 lbs.	90 lbs.	105 lbs.	90 lbs.	80 lbs.	100 lbs.
AFTER	115 lbs.	115 lbs.	117 lbs.	115 lbs.	115 lbs.	115 lbs.

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#### SEND NO MONEY!

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## I TRAINED THESE MEN



"Started to repair sets six months after enrolling. Earned \$12 to \$15 a week in spare time."—Adam Kramlik, Jr., Sunnyside, Pennsylvania.

"Up to our necks in Radio-Television work. Four other NRI men work here. Am happy with my work."—Glen Peterson, Bradford, Ont., Canada.



"Am doing Radio and Television Servicing full time. Now have my own shop. I owe my success to N.R.I."—Curtis Stath, Ft. Madison, Iowa.

"Am with WCOC. NRI course can't be beat. No trouble passing 1st class Radio-phone license exam."—Jesse W. Parker, Meridian, Mississippi.



"By graduation, had paid for course, car, testing equipment. Can service toughest jobs."—E. J. Streitenberger, New Boston, Ohio.

**AVAILABLE TO  
VETERANS  
UNDER G.I. BILLS**

Training plus opportunity is the **PERFECT COMBINATION** for job security, good pay, advancement. In good times, the trained man makes the **BETTER PAY, GETS PROMOTED**. When jobs are scarce, the trained man enjoys **GREATER SECURITY**. NRI training can help assure you more of the better things of life.

**Start Soon to Make \$10, \$15  
a Week Extra Fixing Sets**

Keep your job while training. I start sending you special booklets that show you how to fix sets the day you enroll. Multitester built with parts I send helps you make \$10, \$15 a week extra fixing sets while training. Many start their own Radio-Television business with spare time earnings.

## My Training Is Up-To-Date

You benefit by my 40 years' experience training men at home. Well illustrated lessons give you basic principles you need. Skillfully developed kits of parts I send (see below) "bring to life" things you learn from lessons.

## You Learn by Practicing with Parts I Send



Nothing takes the place of **PRACTICAL EXPERIENCE**. That's why NRI training is based on **LEARNING BY DOING**. You use parts I furnish to build many circuits common to Radio and Television. As part of my Communications Course, you build many things, including low power transmitter shown at left. You put it "on the air," perform procedures required of broadcasting operators. With my Servicing Course you build modern Radio, etc. Use Multitester you build to make money fixing sets. Many students make \$10, \$15 week extra fixing neighbors' sets in spare time while training. Coupon below will bring book showing other equipment you build. It's all yours to keep.

**The Tested Way  
To Better Pay!**

**2 FREE BOOKS  
SHOW HOW  
MAIL COUPON**



**Television Making Good Jobs, Prosperity**—Even without Television, Radio is bigger than ever. 115 million home and auto Radios to be serviced. Over 3000 Radio broadcasting stations use operators, technicians, engineers. Government, Aviation, Police, Ship, Micro-wave Relay, Two-Way Radio Communications for buses, taxis, trucks, etc., are important and growing fields. Television is moving ahead fast.



About 200 Television stations are now on the air. Hundreds of others being built. Good TV jobs opening up for Technicians, Operators, etc.



25 million homes now have Television sets. Thousands more are being sold every week. Get a job or have your own business selling, installing, servicing.

## Radio-TV Needs Men of Action—Mail Coupon

Act now to get more of the good things of life. Actual lesson proves my training is practical, thorough. 64-page book shows good job opportunities for you in many fields. Take NRI training for as little as \$5 a month. Many graduates make more than total cost of training in two weeks. Mail coupon now. **J. E. SMITH, President, National Radio Institute, Dept. 4MOI Washington 9, D. C. OUR 40TH YEAR.**

## Good for Both—FREE

MR. J. E. SMITH, President, Dept. 4MOI  
National Radio Institute, Washington 9, D. C.  
Mail me Sample Lesson and 64-page Book, FREE.  
(No salesman will call. Please write plainly.)

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

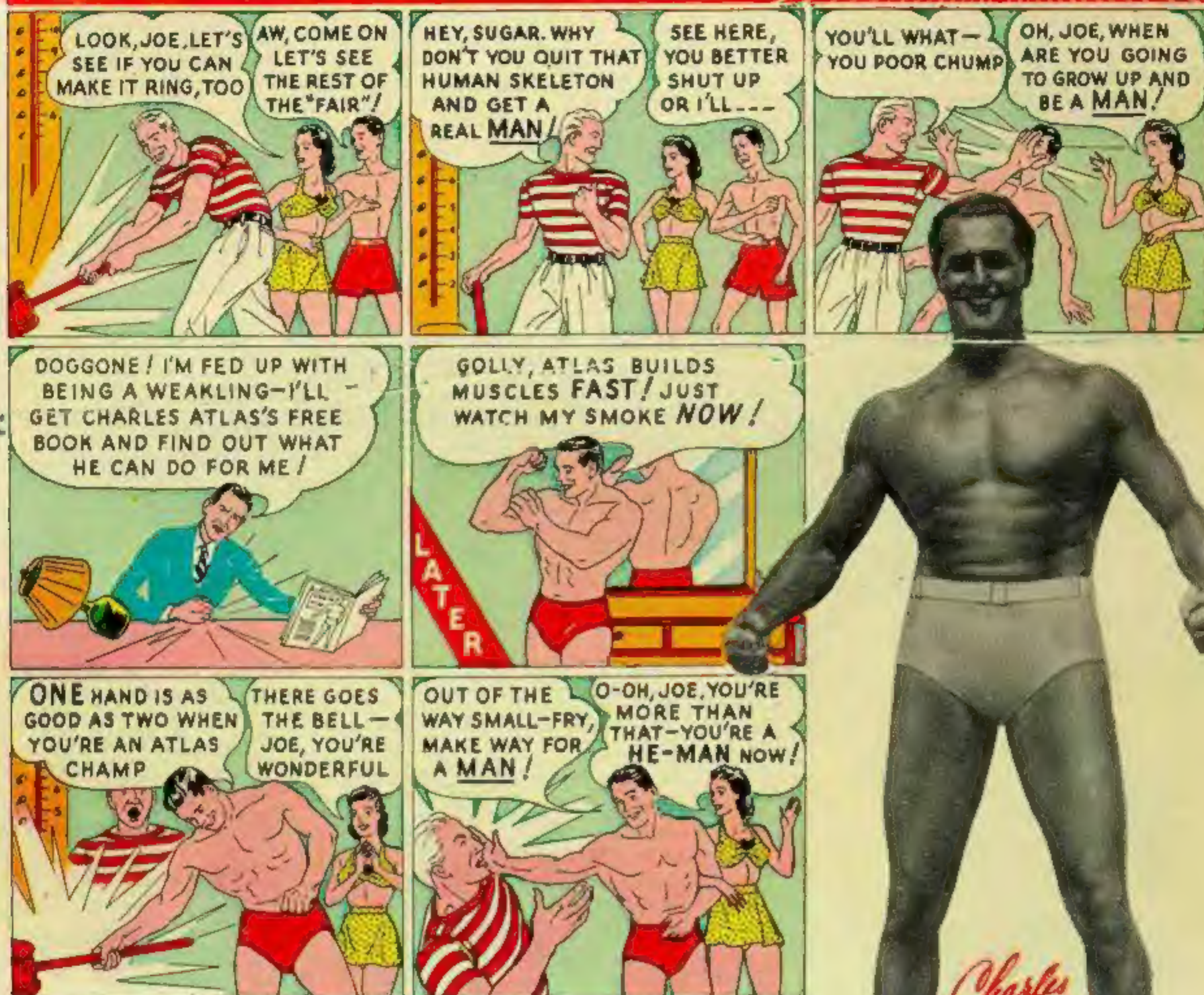
**VETS** write in date of discharge \_\_\_\_\_

**The ABC's of  
SERVICING**

**How to Be a  
Success  
in RADIO-  
TELEVISION**



# The Insult "CHUMP" Into a CHAMP



**I Can Make YOU a New Man, Too in Only 15 Minutes a Day!**

**HAVE YOU** ever felt like Joe—absolutely fed up with having bigger, huskier fellows "push you around"? If you have, then give me just 15 minutes a day! I'LL PROVE you can have a body you'll be proud of, packed with red-blooded vitality!

"Dynamic Tension." That's the secret! That's how I changed myself from a scrawny, 97-pound weakling to winner of the title, "World's Most Perfectly Developed Man."

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Using "Dynamic Tension" only 15 minutes a day, in the privacy of your own room, you quickly begin to put on muscle, increase your chest size, broaden your back, fill out your arms and legs. This easy, NATURAL method will make you a finer specimen of REAL MANHOOD than you ever dreamed you could be!

#### You Get Results FAST

Almost before you realize it, you will notice a general "toning up" of your entire system! You will have more pep,

bright eyes, clear head, real spring and zip in your step! You get sledge-hammer fists, a battering ram punch—chest and back muscles so big they almost split your coat seams—ridges of solid stomach muscle—mighty legs that never get tired. You're a New Man!

**FREE... My 32-Page Illustrated Book Not \$1.00 or 10¢ — But FREE**

Send NOW for my famous book, "Everlasting Health and Strength," 32 pages, packed with photographs, valuable advice. Shows what Dynamic Tension can do; answers vital questions. Book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may change your whole life. Rush coupon to me personally: **CHARLES ATLAS, Dept. 164 J, 115 East 23rd St., New York 10, N. Y.**



**CHARLES ATLAS, Dept. 164 J, 115 East 23rd St., New York 10, N.Y.**

I want the proof that your system of "Dynamic Tension" will help make a New Man of me—give me a healthy, husky body and big muscular development. Send me your free book, "Everlasting Health and Strength."

Name \_\_\_\_\_ Age \_\_\_\_\_  
(Please print plainly)

Address \_\_\_\_\_

City \_\_\_\_\_ Zone No. \_\_\_\_\_  
(if any) State \_\_\_\_\_

☐ If under 14 years of age check here for Booklet A.

*Charles Atlas*

—actual photo of the man who holds the title, "The World's Most Perfectly Developed Man."